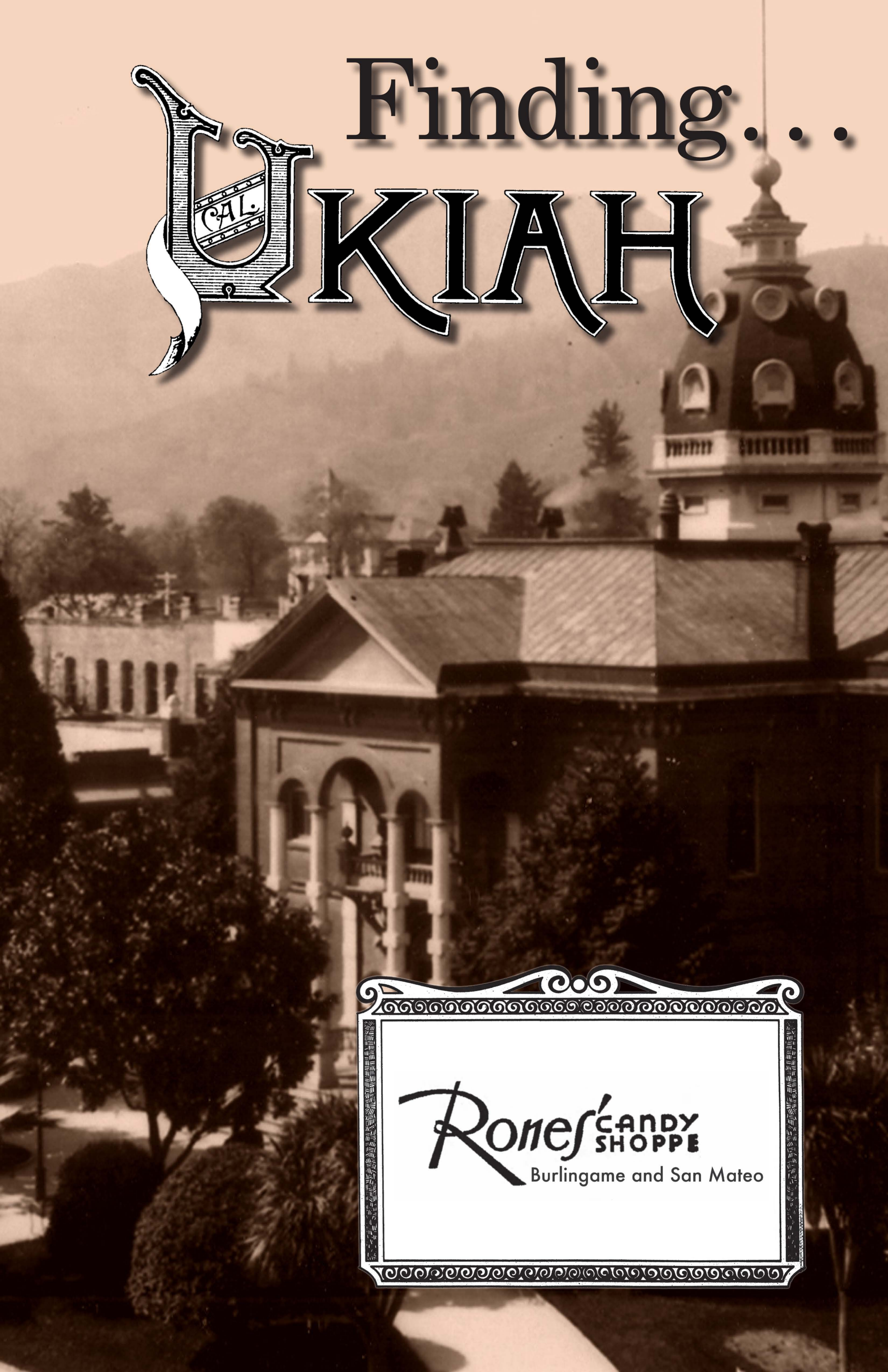
Finding... UKIAH



Rones' CANDY SHOPPE
Burlingame and San Mateo

© 2017 – William French

‘Finding...’ is a multifacited video and print project I first developed in 2009. This book proejct is the first phase in the impementation of this project. I hope you enjoy the advertisments, news articles, and family files I have been able to discover for you. And enjoy the DVD of the interview I am so happy to have been able to produce and edit.

Thank you,

William French

Burlingame and San Mateo

Oversize Pages

November 9, 1933 - San Mateo Times

ROOT FOR YOUR TEAM!

At the San-Burlingame Annual LITTLE

BIG GAME

SAN MATEO
VS
BURLINGAME
AT
BURLINGAME FIELD
2 p. m.
SATURDAY, NOV. 11
Adults 75c Children 25c

THIS ANNOUNCEMENT HAS BEEN SPONSORED BY THE FOLLOWING MERCHANTS AND INDIVIDUALS AS SUPPORTERS OF CLEAN AND WHOLESOME SPORTS

Peninsula Ice Co.
836 San Mateo Drive, San Mateo
Phone 6200

Forsythe & Simpson
1294 Burlingame Ave., Burlingame
Phone 3418

Visible Super Service Station
345 Lorton Ave., Burlingame
Phone 5454
345 Lorton Ave., Burlingame. Phone 5454

San Mateo Feed & Fuel Co.
850 San Mateo Drive, San Mateo
Phone 7200

Darcy's Sport Shop
319 Baldwin Ave., San Mateo
Phone 19

Rones Candy Shoppe
1380 Burlingame Ave., Burlingame
Phone 2512

Lloyd A. Wollmer Co.
1315 Burlingame Ave., Burlingame
Phone 5400

Anonymous

Dr. Chas. J. Eckhardt
239 B St., San Mateo
Phone 641

Fox Peninsula Theatre
1417 Burlingame Ave., Burlingame
Phone 3308

Cleaveland Sandwich Shop
Third and B St., San Mateo
Phone 7411-J

Howard Buick Co.
1300 Howard Ave., Burlingame
Phone 2628

Schmidt's Market
1205 Burlingame Ave., Burlingame
Phone 3277

Peninsula Hardware Co.
142 Third Ave., San Mateo
Phone 419

Wil-Roy Shoe Shoppe
151 B St., San Mateo
Phone 1613

Adeline Shop
153 B St., San Mateo
Phone 36

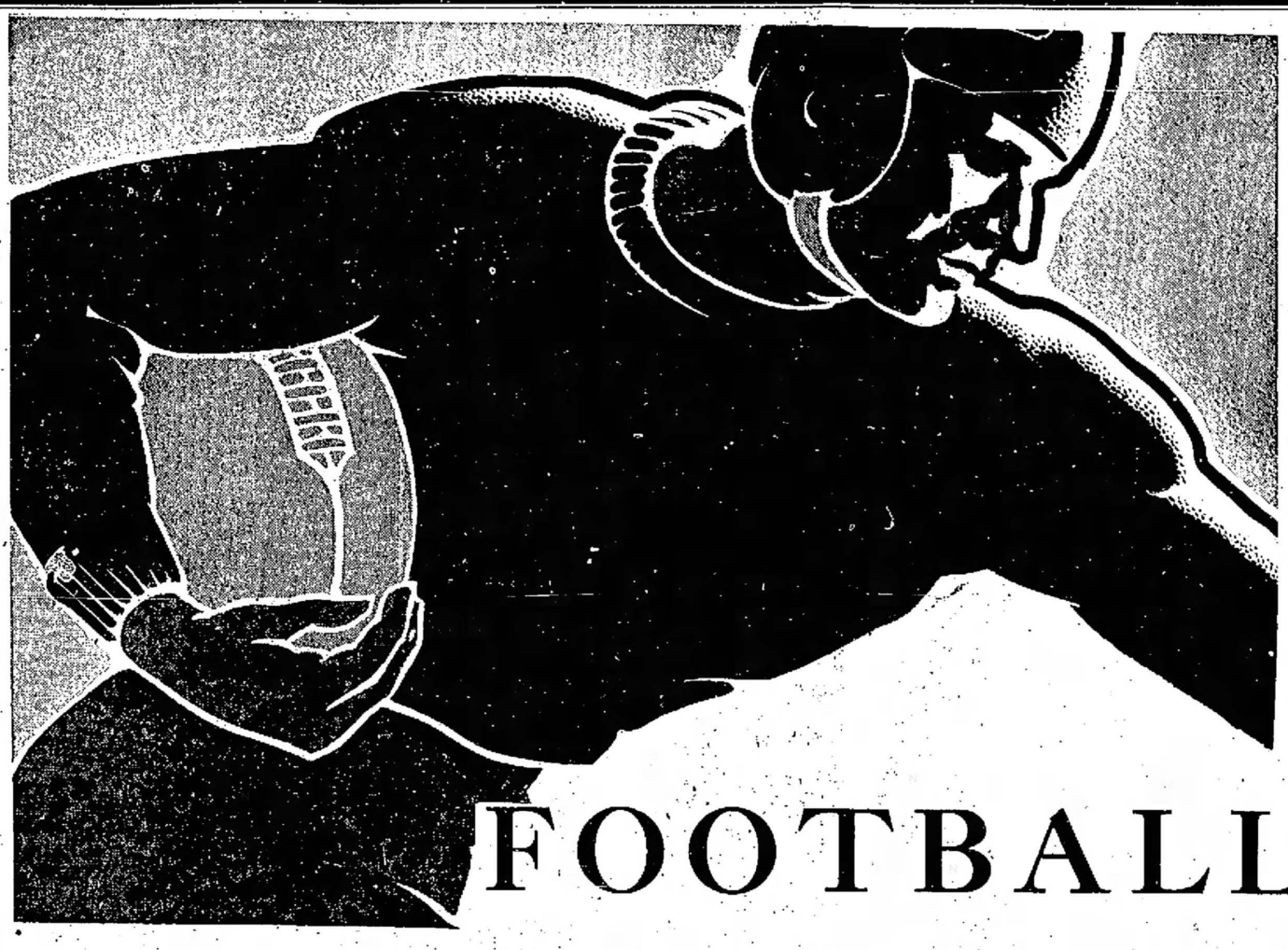
Caldwell's Garage
351 San Mateo Drive, San Mateo
Phone 164

Chanteloupe's French Laundry
166 N. Claremont, San Mateo. Phone 285

Family Service Laundry
901 California Drive, Burlingame
Phone 41

Spreckels Creameries, Inc.
1101 Howard Ave., Burlingame. Phone 257
1205 Broadway, Burlingame. Phone 493

November 30, 1934 - San Mateo Times



COME OUT

Tomorrow!

Saturday

DEC. 1

FOOTBALL

San Mateo Jr. College

—VS.—

Modesto Jr. College

Admission 40c

2 O'Clock P. M.

Be sure to see this game — one of the season's best!

SAN MATEO HIGH SCHOOL FIELD

Publication of This Page Was Made Possible by the Following Firms

LOEWE & ZWIERLEIN
Department Store
317 B Street

MA WRIGHT'S
Cafeteria
Baldwin Avenue

San Mateo Times
wishes
COACH "MAC"
and his
JAY SEE
BOYS
SUCCESS!

SPALDING SPORT SHOP
1231 Burlingame Avenue

FORSYTHE & SIMPSON
The Men's Shop
1294 Burlingame Avenue

PANTAGES SWEET SHOP
144 B Street

RONES' CANDY SHOP
1380 Burlingame Avenue

SAN MATEO FEED AND FUEL COMPANY
850 San Mateo Drive

GEO. W. BROWN
Auto Electrician
334 Lorton Avenue

CHAS. J. ECKHARDT
Optometrist
230 B Street

SAN MATEO HARDWARE COMPANY
301 B Street

DARCY'S SPORT SHOP
319 Baldwin Avenue

RITE-WAY SWEET SHOPPE
201 Baldwin Avenue

September 13, 1935 - San Mateo Times

COME TOMORROW and CELEBRATE PROGRESS in SAN MATEO COUNTY

OPEN HOUSE

AT 1456 AND 1458 BURLINGAME AVENUE

NEW HOME of GOLDEN STATE MILK & RONES' CANDY SHOPPE

Golden State Dairy Products

It is a fitting event which Golden State Company celebrates tomorrow, September 14th, and in which you are invited to participate—the opening of a new distributing plant in the heart of the Peninsula—in the month of September which is Golden State's Thirtieth Anniversary.

The original Golden State plant far up in Humboldt County thirty years ago achieved a reputation for Quality which led to continued growth. New plants were added, until today there is a complete dairy products service bearing the name Golden State from one end of the state to the other. It is the same public recognition of the high standards of quality in Golden State Milk, and other dairy foods, which five years ago led Golden State to extend its distribution throughout San Mateo County.

Tomorrow Golden State dedicates its new Distributing Branch in Burlingame to those five years of steady growth—and, more important, to the future of San Mateo County.

Golden State
COMPANY, LTD.
DAIRY PRODUCTS
M. I. Piers, General Manager Peninsula Division
R. L. Robison, Manager, Burlingame Branch

A becoming Spanish architecture was chosen for the front of the building by Peninsula Manager Manuel I. Piers of Golden State Company, Ltd., who is shown above at the left. At the right is Burlingame Manager R. L. Robison who will officiate at the "open house" activities tomorrow. Note the Spanish effect of the gates at the left of the front. Center right is the beautiful interior of Rones' Candy Shoppe, the entrance to which is at the right of the building. At left center is a view inside Golden State's portion of the structure showing refrigerated milk cases, fountain and office. Bottom view is in rear of building where trucks line up daily for milk, ice cream, butter and other dairy products. Refrigerated rooms behind the trucks open to give easy access for loading these dairy products quickly.

Interesting Facts about Golden State Company, Ltd., that Every Resident of San Mateo County Should Know.

1. Golden State Company has made improvements to its TWO San Mateo County plants during 1935 in the sum of approximately $28,000.00.
2. Golden State Company, its employees, and producers in San Mateo County annually spend $300,000.00.
3. Golden State Company in its San Mateo County operations employ an average of seventy people the year round. Many of them are property owners and tax payers.
4. Golden State Company contributes by financial and active support to Chambers of Commerce, merchants associations and other San Mateo County civic organizations.
5. Golden State Company's expenditures in San Mateo County for milk, supplies, equipment, payroll, and taxes plays an important part in the economic stability of San Mateo County. Golden State pays over $1,500.00 annually in taxes and licenses within the County.
6. Golden State Dairy Products are consistently high in quality and consequently high scoring in all tests. In using these products you are not only helping to build up San Mateo County, but are assuring yourself and your family of the finest Dairy Products that money can buy.
7. Golden State's complete dairy products service includes—Butter, Milk, Ice Cream, Buttermilk, Cream, Cottage Cheese, Evaporated Milk, Malted Milk, Cheese, and other dairy products.

Rones' Candy Shoppe

We Cordially Invite You
To Visit and Inspect
Our New Shoppe

—OUR GIFT TO YOU—
With every $1 purchase a colorful ramikin filled with after-dinner dainties, attractively wrapped in cellophane.

To each child accompanied by an adult, a gift of candy

Rones' Candy Shoppe
1456 Burlingame Ave., Burlingame
82 Third Ave., San Mateo

**FREE—
Golden State Ice Cream
for the children**

To properly celebrate the opening of this new Golden State plant, we invite our friends to attend this "open house" on Saturday, September 14th. A free gift of ice cream for each child accompanied by an adult.

As We Progress, So Does San Mateo County Progress

These contractors and craftsmen have made this page possible, as their work has made possible the imposing and serviceable quarters on Burlingame Avenue.
Quality work for a Quality house!

GEO. WILLIAMS CO.
General Contractors
315 Primrose Road, Burlingame—Phone 6300
Believe in the future as we do and together we can plan your building needs.

A. H. DITTMANN
Plumbing and Heating
1109 California Drive, Burlingame—Phone 4296
Building for the future means starting right. Good plumbing and heating gives you that start.

VAN FLEET-FREEAR COMPANY
Insulating Cork
557 Howard Street, San Francisco
Our product may be out of sight, but it keeps the cold in, and the heat out.

PENINSULA WROUGHT IRON WORKS
Iron Work
2121 S. El Camino Real, San Mateo—Phone 7959
Permanence, beauty and progress are combined in fine wrought iron.

COSTAR'S VAN & STORAGE
Moving, Storage and Shipping
Burlingame—Telephone 5500
Nothing shows progress like a busy moving van

CALIFORNIA STEEL PRODUCTS CO.
Steel Truss Construction
490 Bay Street, San Francisco
Building for the future means building with steel.

PEN REALTY COMPANY
1464 Burlingame Avenue, Burlingame—Phone 1770
Progress with San Mateo County; believe in its future, and act now. That is what Golden State Company, Ltd., and Rones' Candy Shoppe have done with our help.

H. R. PARK
Plumbing and Heating
1230 Broadway, Burlingame—Phone 6060
Keeping the "sweets" sweet in Rones' Candy Shoppe is important. Just as important to you is your plumbing work.

CORDES FURNITURE CO.
Floor Coverings
1462 Burlingame Avenue, Burlingame—Phone 4193
You'll say it is a step forward, when you step on the handsome linoleum flooring at the new Golden State plant.

Exterior and interior color scheme at Golden State Company and Rones' Candy Shoppe planned and executed by—

T. W. von HACHT
Painter and Decorator
Palo Alto

MARTIN STELLING, JR.
155 Montgomery Street, San Francisco

R. G. LINVILLE
Electrical Construction
2617 Easton Drive, Burlingame—Phone 3086
Proper electrical construction opens the way for real progress in this "electrical age."

GUS ADOLPHSON
Cement Work
706 North Claremont, San Mateo—Phone 142
A solid foundation builds confidence; a smooth finish makes progress easier.

WISNOM LUMBER CO.
Lumber
5th and Claremont Streets, San Mateo—Phone 514
The framework of progress is confidence. The framework of good building is good lumber.

MARTIN GACKSTETTER
Hollow Tile and Brick Masonry
608 Peninsular Avenue, Burlingame—Phone 6999-J
Proving ten years of confidence in San Mateo County, and ready for still more progress.

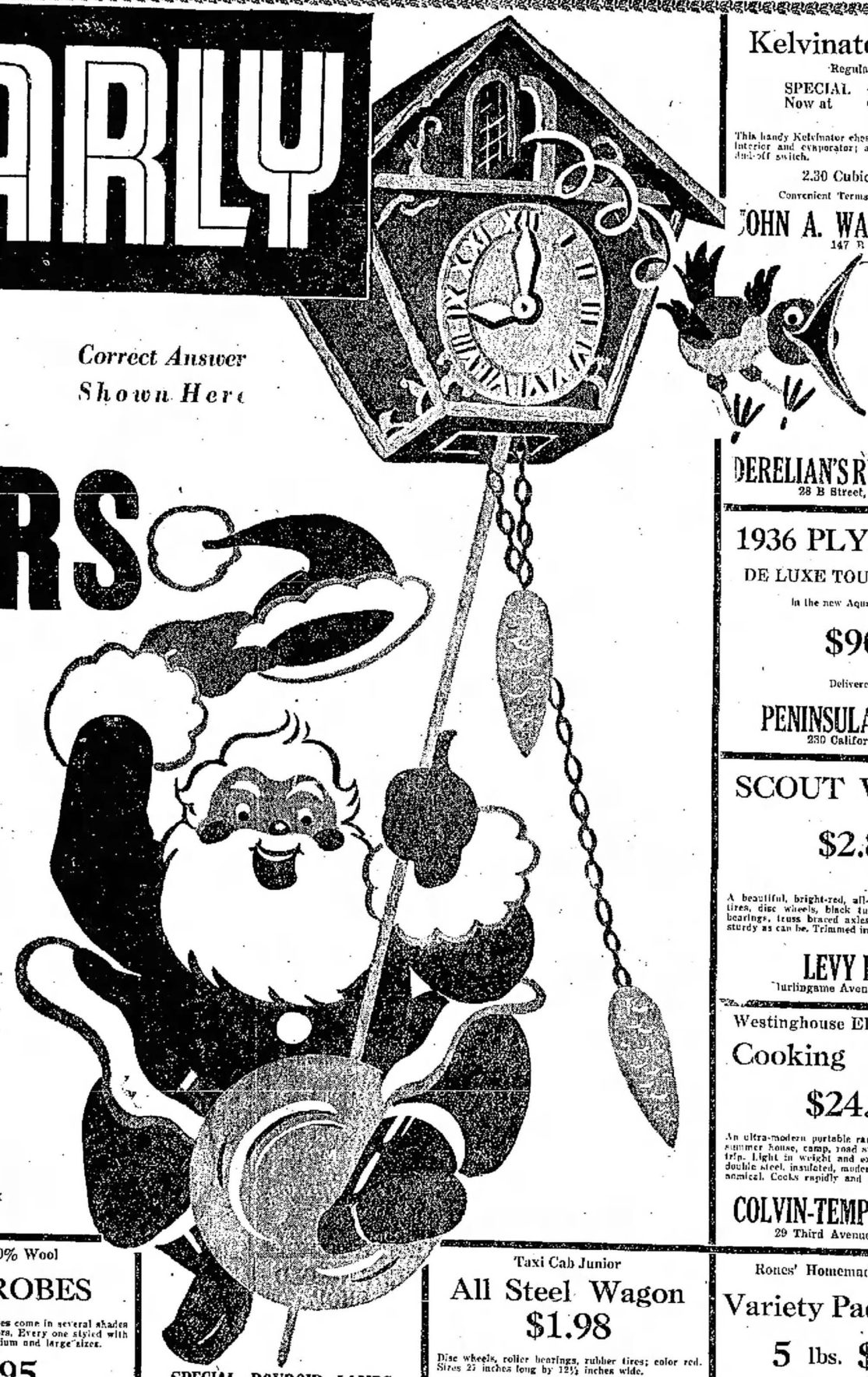
YORK ICE MACHINERY CORP.
Refrigeration
234 9th Street, San Francisco
Refrigeration is an essential of modern progress. It has made possible the safety and purity of dairy products.

December 18, 1935 - San Mateo Times

Shop EARLY

PRIZE WINNERS

Correct Answer Shown Here



FIRST PRIZE

Mrs. Charles Fletcher of 23 - 12th Avenue, San Mateo—$25.00 Prize

SECOND PRIZE

Mrs. E. Hanson of 123 South Claremont, San Mateo—$15.00 Prize

THIRD PRIZE

Mrs. J. P. Phillips of 1240 Capuchino Avenue, Burlingame—$10.00 Prize

SPECIAL MENTION

for artistic execution and originality goes to Alan Hunt Jr. of 606 Ansel Road, Burlingame

HONORABLE MENTION

Mrs. Gladys Rupard, 828 S. Eldorado Street, San Mateo
Miss Dorothy Courter, 712 Howard Avenue, Burlingame
Harriet L. Seymour, 957 Palm Avenue, San Mateo
Mrs. F. E. Johnson, 109 Arundel Road, Burlingame
Jack Le Brun, 18 Channing Road, Burlingame

NOTICE

Winners of First, Second and Third Prizes will receive check by mail immediately

---

Kelvinator Chest
Regular $89.95
SPECIAL Now at **$79.95**

This handy Kelvinator chest features the porcelain top, interior and evaporator; also has the convenient on-and-off switch.

2.30 Cubic Foot Size
Convenient Terms—$3.10 Per Month

JOHN A. WALLACKER CO.
147 B Street

Rugs Cleaned and Reprocessed
20% off
on all orders brought into our office accompanied by a clipping of the Shop Early and Save ad run by Derelian's or a clipping of this.

DERELIAN'S RUG CLEANERS
28 B Street, San Mateo

1936 PLYMOUTH
DE LUXE TOURING SEDAN
in the new Aqua Marine shade
$903
Delivered here

PENINSULA MOTORS
230 California Drive

SCOUT WAGON
$2.89

A beautiful, bright-red, all-steel wagon, with rubber tires, disc wheels, black tubular steel tongue, roller bearings, truss braced axles. It's 33 inches long and sturdy as can be. Trimmed in black enamel.

LEVY BROS.
Burlingame Avenue, Burlingame

Westinghouse Electric Portable
Cooking RANGE
$24.95

An ultra-modern portable range of convenient size for summer house, camp, road stand, apartment, picnic or trip. Light in weight and extremely sturdy. It is of double steel, insulated, modern in design and very economical. Cooks rapidly and efficiently.

COLVIN-TEMPLETON, INC.
29 Third Avenue, San Mateo

YARDLEY'S
GENTS GIFT SET
$2.85

Yardley Shaving Bowl, bottle of After-Shaving Lotion and can of invisible talc, packed in gift box.

SAN MATEO PHARMACY
1206 S. El Camino Real, San Mateo

Ladies' 100% Wool
BATHROBES

These fine all-wool bath robes come in several shades of contrasting two-tone colors. Every one styled with belt and pocket. Small, medium and large sizes.

$3.95

LOEWE & ZWIERLEIN
317 B Street

SPECIAL BOUDOIR LAMPS
Group From $1.96 to $2.95

Special advertised boudoir lamps, hob-nail glass with red and white dotted glazed chintz shade. Shade eight inches in diameter; base 10 to 12 inches high.

REMMERS FURNITURE CO.
231 Highland Ave., Burlingame

Taxi Cab Junior
All Steel Wagon
$1.98

Disc wheels, roller bearings, rubber tires; color red. Sizes 23 inches long by 12½ inches wide.

California Variety Store
139-141 B St., San Mateo

Rones' Homemade—Gift Wrap
Variety Pack Candy
5 lbs. $3.50

(All colors)—5 lbs. $3.50
Part homemade chocolates

RONES' CANDY STORE
1466 Burlingame Ave., Burlingame
82 Third Ave., San Mateo

January 28, 1936 - San Mateo Times

Congratulations Veterans!

SENATE KILLS VETO 76 TO 19

BONUS TO BE PAID TO VETERANS!

APPLICATION BLANKS WILL BE READY IN A FEW DAYS!

IN EXTENDING SINCERE CONGRATULATIONS TO YOU, WE WANT TO RESPECTFULLY SUGGEST THAT YOU INVEST YOUR FUNDS WHERE THEY WILL DO YOU AND YOUR COMMUNITY THE MOST GOOD—IN QUALITY MERCHANDISE BOUGHT AT HOME.

WITH THIS IN VIEW, THE FOLLOWING INSTITUTIONS JOIN IN SENDING TO YOU THE ABOVE MESSAGE OF CONGRATULATIONS

REQUIREMENTS GIVEN TO OBTAIN PAYMENT JUNE 15th

June 15 is the date set for payment to the veterans under the bonus bill just passed by Congress and now awaiting President Roosevelt's action. Here are the principal provisions of the bill: Veterans who have not yet applied for their Adjusted Service Certificates (the so-called bonus) may do so now regardless of any previous time limitations. They will receive, at their option, either a certificate for the full face value of what is due them or payment in government bonds. Veterans who already have received their certificates must make application to the Bureau of Veterans' Affairs to exchange their certificates for government bonds. The bonds will bear interest at 3 per cent and will mature June 15, 1945, but veterans receiving these bonds may exchange them at any time for cash at any postoffice or other place designated by the Secretary of the Treasury. Veterans who have borrowed on their certificates will receive the face value of the certificate less the amount borrowed and interest to October 1, 1931. All interest after October 1931, is cancelled. Banks that have lent money on these certificates will get back their loans and interest from the United States Treasury. The cancelled interest will be made good to the banks by the government through the Bureau of Veterans' Affairs. Veterans are free to exchange certificates for bonds and bonds for cash, without the consent of the beneficiary named by them in the certificates, which were the same as insurance policies. Provision is made for cashing the certificates of veterans who die or become legally incapacitated. The bonds shall be issued under the Second Liberty Bond Act.

SAN MATEO THEATRE
Third Avenue — San Mateo

BAYWOOD THEATRE
359 B Street — Phone San Mateo 1800

PENINSULA THEATRE
1415 Burlingame Avenue — Phone Burlingame 3008

BROADWAY THEATER
1157 California Drive — Phone Burlingame 1092

BYRON GRILL
118 B Street — Phone San Mateo 527

CADILLAC LUNCH
323 Lorton Avenue — Phone Burlingame 5805-J

DON LEE, INC.
Cadillac, Oldsmobile and LaSalle
200 California Drive — Phone Burlingame 5151

California Drive Auto Repair Shop
1031 California Drive — Phone Burlingame 6838

BROADWAY CREAMERIES, LTD.
B Street; 105 Burlingame Avenue; 140 3rd Avenue, San Mateo; 1351 Broadway

CALIFORNIA MARKET
Quality Meats, Groceries and Vegetables
0 Third Avenue — Phone San Mateo 6600

BLUE BIRD DRUG CO.
200 B Street — Phone San Mateo 2300
1350 Broadway — Phone Burlingame 3208
1201 Burlingame Avenue — Phone Burlingame 2500

DESSIN-BAMBAUER MOTORS, INC.
Dodge-Plymouth
331 Lorton Avenue, Burlingame
Corner of Ellsworth and Baldwin, San Mateo

PENINSULA MOTORS
DeSoto-Plymouth
30 California Drive — Phone Burlingame 5080

CABBAGES AND KINGS
58 Third Avenue — Phone San Mateo 5010

DOROTHY'S BEAUTY SHOP
1460 Broadway — Phone Burlingame 636

DR. P. A. FALLGREN, DENTIST
235 Third Avenue — Phone San Mateo 1128

GLOBE CLEANERS & HATTERS
339 Primrose Road — Phone Burlingame 1915

PATES BEAUTY SALON
216 Lorton Avenue — Phone Burlingame 6920

AUBREY'S COFFEE SHOPPE
308 Bayshore Boulevard — Phone San Mateo 875

JOHN A. WALLACKER CO.
Electrical Appliances
147 B Street — Phone San Mateo 207

BOB'S BARBER SHOP
309 Second Avenue — Phone San Mateo 278

Brown and Dermody Service Station
3 Third Avenue — Phone San Mateo 61

CALIFORNIA GRILL
1116 Burlingame Avenue — Burlingame

DIRR'S MALT & LIQUOR STORE
303 Baldwin Avenue — Phone San Mateo 1006

BURBERICK MOTOR SALES CO.
111 California Drive — Phone Burlingame 2770

BROADWAY YELLOW CAB SERVICE
Broadway and California Drive, Southern Pacific Building
Phone Burlingame 5151

BISCAY AUTO REPAIR CO.
28 Anita Road — Phone Burlingame 7285

THE CAREY SCHOOL
Mary M. Carey, Director
El Camino Real and Clark Drive — Phone Burlingame 744

SAN MATEO FLORIST
264 B Street — Phone San Mateo 1700

FORSYTHE & SIMPSON
1291 Burlingame Avenue — Phone Burlingame 3118

SPRECKELS CREAMERY, INC.
1101 Howard Avenue — Phone Burlingame 257

HARRY LEE
Plumbing and Heating
415 Villa Terrace — Phone Burlingame 352

LEE'S SERVICE STATION
General Petroleum Products
Baldwin and San Mateo Drive — Phone San Mateo 1941

LOUIE'S MACHINE SHOP
235 Highland Avenue — Phone Burlingame 4472

HAYWARD PARK MARKET
H. R. Manwaring
1107-B Street — Phone S. M. 4224

HENRY'S MARKET
1433 Broadway — Phone Burlingame 871

HOWARD BUICK COMPANY
265 Lorton Avenue — Phone Burlingame 2828

HANSEN'S HAIRDRESSERS
316 Primrose Road — Phone Burlingame 7999

DENELT MOTORS, LTD.
Packard, Hudson, Terraplane
1457 Burlingame Avenue — Phone Burlingame 4848

JACK & JILL SHOP
1413 Broadway — Phone Burlingame 7848

AXEL V. JOHNSON
2562 South El Camino Real, San Mateo — Phone S. M. 7800

KING'S MARKET
711 California Drive — Phone Burlingame 448

Congratulations to Veterans
Melville W. Fuller, Mgr.
National Re-employment Service
U. S. Department of Labor
211 First Street — San Mateo

NICHOL'S AUTOMOTIVE CLINIC
San Mateo Drive and Baldwin Avenue — San Mateo

OWL CAFE
233 Third Avenue — San Mateo

C. LEIS
Paints and Wallpaper
311 Lorton Avenue — Phone Burlingame 5765

PANTAGE'S CANDY STORE
114 B Street — San Mateo

CHANTELOUP'S FRENCH LAUNDRY
163 North Claremont Avenue — Phone San Mateo 285

FIRESTONE AUTO SUPPLY & SERVICE STORES
Fifth and B Streets — Phone San Mateo 663

PIONEER AUTO PARTS
Al Gaddini
24 Bayshore, near Third Avenue — San Mateo

CALIFORNIA WATER SERVICE CO.
365 B Street — San Mateo

CORDES FURNITURE CO.
1462 Burlingame Avenue — Phone Burlingame 4193

RONES' CANDY STORE
1456 Burlingame Avenue — Phone Burlingame 2512
82 Third Avenue — Phone San Mateo 4655

PURITY FRUIT AND MEAT MARKET
1325 Burlingame Avenue — Phones Burlingame 5700—557

P. G. KING
Real Estate and Insurance
220 Third Avenue — Phone San Mateo 512

MANDY'S CAFE
203 South Delaware Street — Phone San Mateo 194

LEVY BROS.
San Mateo — Phone San Mateo 2700
Burlingame — Phone Burlingame 5000

Looman's Marinello Beauty Shop
HAZEL LOOMAN'S KNITTING STUDIO
311-321 Primrose Road — Phones Burlingame 80—3451

GRANT'S PHARMACY
1401 Broadway — Phone Burlingame 828

MINER'S PIE SHOP
1401 Broadway — Phone Burlingame 1080

CASEY'S SMOKE SHOP
236 B Street — Phone San Mateo 43

OVER $1,500,000 WILL BE PAID TO SAN MATEO VETERANS

September 5, 1936 - San Mateo Times

A SALUTE TO LABOR

TO LABOR, the backbone of American Industry and Progress; to all workers and their families in this community and thoroughout the Nation, the following San Mateo and Burlingame firms and individuals extend their friendly felicitations in acknowledgement of Labor's role in the great pageant of National Prosperity

SAN MATEO CITY OFFICIALS

FRANK P. SIMMEN
MAYOR

E. W. FOSTER
CITY CLERK

CHARLES A. GINNEVER
CITY TREASURER AND TAX COLLECTOR

ARTHUR H. STETSON
CITY JUDGE

TOM BURKE
CHIEF OF POLICE

HUGH MORRIS
FIRE CHIEF

THE ARRZ BARBER AND BEAUTIE SHOPPE
1212 EL CAMINO PHONE 1014

ANDREW WILLIAMS STORES, Inc.
1300 BURLINGAME AVENUE

ATLAS ELECTRIC CO.
135 B STREET SAN MATEO

ALADDIN RUG CLEANING AND MATTRESS WORKS
308 SIXTH AVENUE S. M. 6324

BAYWOOD PANTRY
126 THIRD AVENUE PHONE 3454

BIRD'S FLOOR COVERING
222 CALIFORNIA DRIVE BURL. 8293

BLUE BIRD DRUG CO.
200 B STREET, SAN MATEO
1201 BURLINGAME AVE. 1360 BROADWAY

BROADWAY GARAGE
1145 CALIFORNIA DRIVE BURL. 3026

BURLINGAME AUTO SUPPLY
213 CALIFORNIA DRIVE BURL. 4326

BURLINGAME MOTOR CO.
PONTIAC DEALERS
1321 HOWARD AVE. BURL. 1060

CALIFORNIA GRILL
1115 BURLINGAME AVE. BURL. 4468

H. E. CASEY CO.
WE HAVE IT!
PHONE 7300

CAMPBELL'S SERVICE STATION
BAYSHORE BLVD. AND TILTON AVE.

CHANTELOUP'S FRENCH LAUNDRY
165 N. CLAREMONT PHONE 285

COSTAR'S VAN & STORAGE CO.
916 MORRELL AVENUE BURL. 5500

CORDES FURNITURE CO.
1462 BURLINGAME AVENUE

CLAUDE KECK, HAIRCUTTING
1452 BURLINGAME AVENUE

DAN CUSTER'S BEAUTY SALON
Mezzanine Floor, Loewe & Zwierlein PHONE 2441

DARCY'S SPORT SHOP
213 BALDWIN AVENUE SAN MATEO

DENELT MOTORS, LTD.
Packard Dealers for San Mateo County
BURLINGAME AVE. & EAST LANE BURL. 4848

DON LEE, INC.
CADILLAC—LA SALLE—OLDSMOBILE
200 CALIFORNIA DRIVE BURL. 5151

EASLEY'S SERVICE STATION
200 EL CAMINO REAL BURL. 398

EL CAMINO MOTORS
YOUR FORD DEALER
50 NORTH B STREET PHONE 228

DR. P. A. FALLGREN
325 THIRD AVENUE PHONE 1128

FAMILY SERVICE LAUNDRY
901 CALIFORNIA DRIVE BURL. 41

FIRESTONE AUTO SUPPLY AND SERVICE STORES
FIFTH AND B STREETS, SAN MATEO, PH. 663

FRANZETTI'S
"PROSPERIZE" CLEANING
11 THIRD AVENUE PHONE 7189

GEORGE W. BROWN
WILLARD BATTERY AGENCY
294 LORTON AVENUE

G. & M. SHEET METAL WORKS
504 NINTH AVENUE PHONE 4940

GREEN LINE DRUG CO.
218 THIRD AVENUE PHONE 363

DR. GROTH'S DOG HOSPITAL
2600 SOUTH EL CAMINO REAL PHONE 1401

HANSEN'S HAIRDRESSERS
816 PRIMROSE ROAD

HIGHLAND ACME BEVERAGE CO.
"ACME AND PABST BEERS"
207 SOUTH CLAREMONT SAN MATEO

HARRY LEE
PLUMBING
220 CALIFORNIA DRIVE BURL. 352

HOWARD BUICK CO.
265 LORTON AVENUE BURL. 2828

JACK JOHNSON CO.
ROOFING CONTRACTORS
1725 EL CAMINO REAL S. M. 1227

KEITH'S OLD-FASHIONED HOMEMADE BREAD
251 PRIMROSE ROAD BURL. 7478

KING'S MARKET
711 CALIFORNIA DRIVE

LEE'S SERVICE STATION
SAN MATEO DRIVE AND BALDWIN

LOEWE & ZWIERLEIN
DEPARTMENT STORE
317 B STREET SAN MATEO

LETH'S HAIRDRESSERS
170 THIRD AVENUE PHONE 1541

MARINELLO BEAUTY SHOP
321 PRIMROSE ROAD

MOONEY & MACDONALD
BUILDING CONTRACTORS
1461 BURLINGAME AVENUE BURL. 6914

DON L. MORRIS MACHINE SHOP
12 CALIFORNIA DRIVE BURL. 7151

NATIONAL GARAGE
1232 EL CAMINO REAL PHONE BURL. 320-J

OAKS SERVICE STATION
NINTH AN DB STREETS SAN MATEO

PACIFIC AUTO REPAIR SHOP
124 HIGHLAND AVENUE BURL. 4010

H. R. PARK
PLUMBING AND HEATING
1230 BROADWAY BURL. 6060

PENINSULA FRENCH LAUNDRY
1235 CALIFORNIA DRIVE BURL. 5122

POLLY ANNA BAKERY
1308 BROADWAY AVENUE BURL. 7225

MARTIN A. POSS
346 N. ELLSWORTH 1403 BURLINGAME AVE.

PURITY FRUIT & MEAT MARKET
1325 BURLINGAME AVENUE

DR. J. K. PERRY
DOG AND CAT HOSPITAL
2905 SOUTH EL CAMINO REAL PHONE 680

PALIN & BROWN
BRAKE SERVICE
885 SAN MATEO DRIVE PHONE 844

THE PERICHON HOUSE
WHERE YOU'LL LIKE TO DINE
123 SECOND AVENUE PHONE 1231

PENNEY'S
201 THIRD AVENUE SAN MATEO

PIONEER AUTO PARTS
21 BAYSHORE BOULEVARD PHONE 2401

PENINSULA ICE CO.
836 SAN MATEO DRIVE PHONE 6200

RICHFIELD SERVICE STATION
THIRD AND ELLSWORTH SAN MATEO

RONES CANDY STORE
1456 BURLINGAME AVENUE
81 THIRD AVENUE, SAN MATEO

ROSS RADIO CO.
132 THIRD AVENUE PHONE 432

S. M. INVESTMENT CO.
2562 SOUTH EL CAMINO REAL

S. M. AUTO SUPPLY
PARTS FOR YOUR CAR
38 THIRD AVENUE PHONE 238

SCHNEIDER'S
MEN'S STORE
220 B STREET SAN MATEO

S. M. FEED & FUEL CO.
850 SAN MATEO DRIVE PHONE 7200

SPRECKELS CREAMERIES, INC.
1101 HOWARD AVENUE

SUNRISE CLEANERS & DYERS
233 BALDWIN AVENUE PHONE 82

THE WALDORF
"NEVER A DULL MOMENT"
213 SECOND AVENUE SAN MATEO

UPTON BROS.
CLEANERS AND DYERS
1260 HOWARD AVENUE BURL. 369

VILLAGE SHOPPE
1230 BURLINGAME AVENUE

VAN DUYN CANDY SHOPS
BROADWAY PANTRY
1368 BURLINGAME AVENUE

WALLACE CLEANERS & DYERS
1130 BROADWAY BURL. 3146

SEPTEMBER 7, 1936

November 10, 1936 - San Mateo Times

COME OUT AND **ROOT** FOR YOUR TEAM
AT THE ANNUAL
LITTLE **BIG GAME** TOMORROW

San Mateo
Probable Starting Lineup

Velasco	RE
Gillian	RT
Ferran (Capt.)	RG
Denley	C
Young	LG
Boensch	LT
Irving	LE
Pinn	Q
Medar	RH
Sandretti	LH
Krumze	F

Complete Roster San Mateo High School Players and Numbers

Albers	57	Hodson	74
Askew	67	Hurliman	77
Baine	58	Irving	73
Boench	79	Krumze	55
Bonner	52	Marchessin	64
Bush	51	McMills	60
Charlton	53	Medar	65
Denley	80	Patterson	75
Dunn	76	Pinn	59
Ferran	78	Proctor	66
Foss	71	Sandretti	56
Gettes, D.	69	Todero	63
Gettes, R.	68	Velasco	14
Gillian	70	Waggoner	61
		Young	72

Burlingame
Probable Starting Lineup

Holmberg	LE
Elmendorf	LT
Colby (Capt.)	LG
Dittman	C
Dow	RG
Crump	RT
Limpert	RE
Cereghino	Q
Finger	LH
Head	RH
Hooper	F

Complete Roster Burlingame High School Players and Numbers

Alldis	15	Driscoll	46
Auger	24	Elmendorf	17
Baldwin	12	Finger	5
Cator	23	Haines	27
Cereghino	8	Hanson	36
Colby	0	Head	16
Costello	14	Hinze	25
Crump	18	Holmberg	6
Davis, T.	99	Hooper	55
Davis, H.	10	Huff	22
Day	77	Johnson	3
Dittman	21	Limpert	11
Dow	00	McKenzie	2
Downey	26	Oates	7
		Wehner	47

SAN MATEO vs. BURLINGAME
Burlingame Field
2 P. M. Tomorrow, November 11. Admission 75c

This Announcement is the Courtesy of:

ADA'S TAVERN
1404 Howard Avenue, Burlingame — Phone 5537

ALADDIN RUG & MATTRESS CO.
308 Sixth Avenue, San Mateo — Phone 6324

ANDREW WILLIAMS, INC.
1300 Burlingame Avenue — Burlingame

ARRZ BARBER & BEAUTE SHOPPE
1212 South El Camino Real — San Mateo

ATLAS ELECTRIC CO.
135 B Street — San Mateo

R. J. BENNETTS AND SONS
PRESCRIPTION PHARMACISTS
Burlingame and Primrose Road — Phone 5080

BAYWOOD THEATRE
San Mateo — Phone 1800

BILL'S PLACE
219 California Drive — W. W. Campbell, Prop. — Phone 3423

THE BLUE BIRD DRUG COMPANY
200 B Street, Phone 2800 — 1360 Broadway, Phone 3208
1201 Burlingame Phone 2500

BERESFORD BOARDING KENNELS
2901 South El Camino Real — San Mateo

BROADWAY REALTY CO.
1134 Broadway, Burlingame — Phone 6060

BIT OF ENGLAND
1140 Burlingame Avenue — Burlingame
"The Peninsula's Most Distinctive Cocktail Lounge"

BROADWAY CREAMERY
Burlingame and San Mateo

BIRD'S FLOOR COVERINGS
222 California Drive — Phone 8293

BRUNER'S ART SHOP
1220 Broadway, Burlingame — Phone 5028

BYRON GRILL
148 B Street, San Mateo — Phone 527

C. A. BUCK
Transfer, Storage and Fuel
1051 Burlingame Square — Phone 3249

BURLINGAME CLEANERS
265 California Drive, Burlingame — Phone 3412

BURLINGAME DRUG COMPANY
1309 Burlingame Avenue — Phone 6280

BURLINGAME CHECKER CAB CO.
297 California Drive — Phone 552

BURLINGAME HARDWARE
1208 Burlingame Avenue — Phone 2880

BURLINGAME RED TOP CAB CO.
275 California Drive — Phone 1234

CALIFORNIA GRILL
1115 Burlingame Avenue — Burlingame

H. E. CASEY CO.
Woodside Way and Peninsular Avenue, — Phone S. M. 7300

CORDES FURNITURE CO.
1462 Burlingame Avenue, Burlingame — Phone 1193

E. H. COSGRIFF, Attorney at Law
1204 Burlingame Avenue — Phone 1185

WILLIAM F. CROSBY & CO.
UNDERTAKERS
23 California Drive, Burlingame — Phone 347

DAN CUSTER'S BEAUTY SALON
Mezzanine Floor, Loewe & Zwierlein's
317 B Street, San Mateo — Phone 2441

DABA & CO., GROCERS
Fine Wines and Liquors
42 B Street, San Mateo — Phone 2185

DARCY'S SPORT SHOP
319 Baldwin Avenue, San Mateo — Phone 1420

DAVIS & CLIFTON
Real Estate and Insurance
1416 Burlingame Avenue, Burlingame — Phone 3060

DODD'S COFFEE SHOP
1311 Burlingame Avenue, Burlingame — Phone 4706

CHARLES J. ECKHARDT
Optometrist and Optician
239 B Street, San Mateo — Phone 611

EL CAMINO MOTORS
San Mateo's Ford Dealer
50 North B Street — San Mateo

H. L. ENGEL, Jeweler
1156 Burlingame Avenue, Burlingame — Phone 6613

DR. P. A. FALLGREN
DENTIST
235 Third Avenue, San Mateo — Phone 1128

FLOWER SALON, INC.
1356 Burlingame Avenue, Burlingame — Phone 1830

FORSYTHE & SIMPSON
1294 Burlingame Avenue, Burlingame — Phone 3418

FOX & CARSKADON, INC.
1471 Burlingame Avenue, Burlingame — Phone 1221

THE FRAMECRAFT
Picture Frame Makers
338 B Street — San Mateo

FRANZETTI'S DRY CLEANERS
Dan McDonald, Agent — Phone 778

J. E. FRENCH CO.
Dodge and Plymouth Dealers
Corner Lorton and Donnely Avenues — Burlingame

WALTER M. HIGH
Studebaker Dealer
1301 Howard Avenue — Burlingame

F. E. HOFFMANN, Attorney at Law
261 B Street, San Mateo — Phone 4444

HOT-N-KOLD SHOP
1319 Burlingame Avenue, Burlingame — Phone 2610

JACK JOHNSON CO
Roofing Supplies
1725 El Camino Real — San Mateo

JOLIN FURNITURE CO.
Furniture, Floor Coverings, Stoves and Household Goods
214 B Street, San Mateo — Phone 315

KING'S MARKET
711 California Drive, Burlingame — Phone 118

KIRKBRIDE & WILSON, Attorneys
307 B Street — San Mateo

DON LEE, INC.
Oldsmobile and Cadillac-LaSalle Dealers
200 California Drive — Burlingame
"Congratulations to the Winner"

JAS. A. LEE and C. W. PARSONS
359 B Street — San Mateo

LOEWE & ZWIERLEIN
Department Store
317 B Street, San Mateo — Phone 203

E. C. MAHONEY, Attorney at Law
1425 Broadway — Phone 235

J. E. McCURDY, Attorney at Law
231 Second Avenue, San Mateo — Phone 371

MILLBRAE RIDING CLUB
El Camino Real, Millbrae — Phone Mill 3152

MILLER DRUG CO.
1200 Burlingame Avenue, Phone; 3101 1300 Broadway, Phone 5041

NEW ACME MARKET
1318 Burlingame Avenue, Burlingame — Phone 120

NEW SAN MATEO THEATRE
86 Third Avenue, San Mateo — Phone 1811

OAK TREE GARDENS
SAN MATEO

PALACE MARKET
Pheasant Brand Corn'd Meats
229 B Street — San Mateo

THE PERICHON HOUSE
Delicious Dinners
123 Second Avenue — San Mateo

POLLY ANNA BAKERY
1308 Broadway — Phone 7225

POPPY LUNCH
1109 Burlingame Avenue, Burlingame — Phone 6165

PRIMROSE POULTRY MARKET
1404 Burlingame Avenue — Phone 7230

PURITY MEAT AND FRUIT MARKET
1325 Burlingame Avenue — Phone 5700

PANTAGE'S CANDY STORE
141 B Street — San Mateo

K. E. PAUL CO.
Real Estate and Insurance
1451 Burlingame Avenue — Phone 430

PENINSULA THEATRE
1415 Burlingame Avenue — Phone 3008

PENINSULA FRENCH LAUNDRY
1235-37 California Drive — Phone 5122

PENINSULA HARDWARE CO.
142 Third Avenue, San Mateo — Phone 419

PENN FURNITURE SHOPS, INC.
130 Second Avenue, San Mateo — Phone 45

EVELYN E. PERRY SECRETARIAL SCHOOL
1477 Burlingame Avenue — Phone 966

RONES' CANDY SHOPPE
1456 Burlingame Avenue, Burlingame — Phone 2312
32 Third Avenue, San Mateo — Phone 1655

ROSS RADIO CO.
Philco and RCA-Victor Radios
132 B Street — San Mateo

RUEGG'S RICHFIELD STATION
Corner Third and Ellsworth — San Mateo

SAN MATEO CAFETERIA
302 Baldwin Avenue, San Mateo — Phone 2590

SAN MATEO TOBACCO CO.
311 Baldwin Avenue, San Mateo — Phone 549

SAN MATEO YELLOW CAB CO.
210 Main Street, San Mateo — Phone 500

SPROUSE-REITZ VARIETY STORE
1213 Burlingame Avenue — Burlingame

SAN MATEO CREAMERY
Corner First and B Street — San Mateo

SAN MATEO COUNTY REALTY CO.
332 Third Avenue, San Mateo — Phone 1870

SAN MATEO BATTERY & ELECTRIC CO.
101 B Street — San Mateo

SAN MATEO FEED & FUEL CO.
850 San Mateo Drive — Phone 7200

GEO. W. SNEIDER & CO.
Undertakers
15 North Ellsworth, San Mateo — Phone 797

B. B. STERN & CO.
Heating, Air-Conditioning
219 Park Road — Burlingame

ARTHUR H. STETSON, Attorney at Law
307 B Street, San Mateo — Phone 554

TED & STUB STOLLERY
Peninsula Beach Casino

SPAULDING SPORT SHOP
1221-A Burlingame Avenue — Phone 7181

SEQUOIA CREAMERY
Delicious Ice Cream
Third and B Street — San Mateo

JOHN A. WALLACKER CO.
DuPont Duco Delux Paints
117 B Street, San Mateo — Phone 207

THE WARDROBE
Men's Stores Furnishings
222 Third Avenue — San Mateo

WESTERN AUTO TOP AND BODY WORKS
1320 South El Camino Real — San Mateo

G. W. WILLIAMS CO.
315 Primrose Road, Burlingame — Phone 6300

LLOYD A. WOLLMER CO.
1315 Burlingame Avenue, Burlingame — Phone 5400

FRANK WYCKOFF, Undertaker
221 Park Road, Burlingame — Phone 3760

December 31, 1936 - San Mateo Times

From the Year Just Starting to the Year Just Ending

Good Bye Old Timer!

You had a hard job; and you did it well.

While you were here, *recovery* ceased to be only a *hope* and became a *reality.*

Under your care the last vestige of the Great Depression went into history. You made Good Times a fact.

Good Bye, Old Timer. You take with you the gratitude of your people.

Now it's up to me! It's my job to see that 1937 is long remembered for its Happiness and Prosperity.

These San Mateo and Burlingame Firms and Individuals Wish You

A HAPPY AND PROSPEROUS NEW YEAR

ALADDIN RUG & MATTRESS CO.
308 SIXTH STREET, SAN MATEO PHONE 6324

ANDREW WILLIAMS, INC.
1300 BURLINGAME AVENUE BURLINGAME

Arrz Barber and Beaute Shoppe
1212 SOUTH EL CAMINO REAL SAN MATEO

Beresford Boarding Kennels
2901 S. EL CAMINO REAL PH. SAN MATEO 1750

BAYWOOD THEATER
359 B STREET, SAN MATEO PHONE 1890

BYRON GRILL
148 B STREET, SAN MATEO PHONE 527

CALIFORNIA GRILL
1115 BURLINGAME AVENUE BURLINGAME

H. E. CASEY CO.
WOODSIDE WAY AND PENINSULAR AVENUE
PHONE S. M. 7300

CALIFORNIA MARKET
97 THIRD AVENUE SAN MATEO 6600

Chanteloup's French Laundry
165 NORTH CLAREMONT PHONE 285

CINNABAR COCKTAIL LOUNGE
1327 BROADWAY, BURLINGAME PHONE 762

DAN CUSTER'S BEAUTY SALON
Mezzanine Floor, Loewe & Zwierlein's
317 B STREET, SAN MATEO PHONE 2441

DABA & CO., GROCERS
FINE WINES AND LIQUORS
42 B STREET, SAN MATEO PHONE 2185

DARCY'S SPORT SHOP
319 BALDWIN AVENUE, SAN MATEO PHONE 1420

W. C. DAVIS
CHRYSLER—PLYMOUTH
130 CALIFORNIA DRIVE BURLINGAME 729

DAVIS & CLIFTON
REAL ESTATE AND INSURANCE
1446 BURLINGAME AVE., BURLINGAME PH. 3069

H. L. ENGEL, JEWELER
1156 BURLINGAME AVENUE PHONE 6613

DR. P. A. FALLGREN
DENTIST
235 THIRD AVE., SAN MATEO PHONE 1128

J. E. FRENCH CO.
DODGE AND PLYMOUTH DEALERS
COR. LORTON AND DONNELLY AVES., BURLINGAME

DR. GROTH'S
Dog Hospital and Boarding Kennels
2600 SO. EL CAMINO REAL PHONE 1404

HOT-N-KOLD SHOP
1319 BURLINGAME AVE., BURLINGAME PH. 2610

THE INDIAN STORE
1406 BURLINGAME AVE. Opp. Peninsula Theatre

JACK JOHNSON CO.
ROOFING SUPPLIES
1725 EL CAMINO REAL SAN MATEO 1227

KEITH'S
Old-Fashioned Homemade Bread
251 PRIMROSE ROAD PHONE BURL. 7478

LOOMIS STUDIOS
LEVY BROS., BURLINGAME PHONE 5000

LOUIE'S MACHINE SHOP
235 HIGHLAND AVENUE BURLINGAME 4472

MILADY'S BEAUTY SHOP
1402 BURLINGAME AVENUE PHONE 4060

LOEWE & ZWIERLEIN
DEPARTMENT STORE
317 B STREET, SAN MATEO PHONE 203

MILLER DRUG COMPANY
1300 BROADWAY PHONE 5044
1200 BURLINGAME AVENUE PHONE 3101

MELVILLE W. FULLER
U. S. DEPARTMENT OF LABOR
NATIONAL RE-EMPLOYMENT SERVICE

NELSON'S BEAUTE SALON
BALDWIN AND B STREET SAN MATEO 6292

NEW SAN MATEO THEATER
86 THIRD AVENUE, SAN MATEO PHONE 1811

ONORATO'S MARKET
FRESH FISH AND POULTRY
206 B STREET PHONE 5134

PALACE MARKET
PLEASANT BRAND CORN'D MEATS
229 B STREET SAN MATEO

PENINSULA THEATER
1415 BURLINGAME AVENUE PHONE 3008

POLLY ANNA BAKERY
1308 BROADWAY PHONE 7225

PRIMROSE POULTRY MARKET
1404 BURLINGAME AVENUE PHONE 7230

PERICHON HOUSE
SPECIAL NEW YEAR'S DINNER, $1.00
123 SECOND AVENUE SAN MATEO

RONES' CANDY SHOPPE
1456 BURLINGAME AVENUE PHONE 2512
82 THIRD AVENUE PHONE 4655

ROSS RADIO CO.
PHILCO AND RCA-VICTOR RADIOS
132 B STREET SAN MATEO

SAN MATEO CAFETERIA
302 BALDWIN AVENUE, SAN MATEO PHONE 2590

SAN MATEO TOBACCO CO.
311 BALDWIN AVE., SAN MATEO PHONE 459

SAN MATEO INVESTMENT CO.
AXEL V. JOHNSON, Manager
2652 EL CAMINO REAL SAN MATEO 7800

SEQUOIA CREAMERY
DELICIOUS ICE CREAM
THIRD AND B STREET SAN MATEO 6652

GEO. W. SNEIDER & COMPANY
UNDERTAKERS
15 NORTH ELLSWORTH AVENUE PHONE 797

Sprouse-Reitz Variety Stores
1452 BROADWAY 1213 BURLINGAME AVENUE

SUBURBAN REALTY COMPANY
1150 BURLINGAME AVENUE PHONE 1039

TASTY CAKE SHOP
250 B STREET SAN MATEO 808

TIDDY BROS.
GROCERS
212 LORTON AVENUE PHONE 4860

Western Auto Top and Body Works
1320 SOUTH EL CAMINO REAL SAN MATEO

MISS BEDA WIKLANDER
MASSEUSE
210 LORTON AVENUE PHONE 1452

LLOYD A. WOLLMER CO.
1315 BURLINGAME AVE., BURLINGAME PH. 5400

WOLFSOHN FUR SALON
1221 BURLINGAME AVENUE BURLINGAME

November 10, 1938 - San Mateo Times

San Mateo and Burlingame join tomorrow in a Community-wide Observance Of the 20th Anniversary of ARMISTICE DAY

—And twenty years after

Thursday, November 11 1938

TWO GENERATIONS

Join Forces in Remembering 20 Years Ago . . . . . and Preparing for 20 Years More : . .

Celebrating the 20th Anniversary of the Cessation of Hostilities on November 11, 1918 . . . AND the Reopening of ANNUAL HOSTILITIES of a far different kind, on the Football Field, on November 11, 1938, the American Legion and local High Schools join together tomorrow in observance of ARMISTICE DAY.

American Legion Post 163, Burlingame, and Post 82, San Mateo, will parade with students from Burlingame and San Mateo High Schools tomorrow morning, starting at 10:30 o'clock.

After the parade, the Legion Posts will hold a short memorial service in the Burlingame High School Auditorium. In the afternoon, before the start of the game, the Legion will hold a flag-raising ceremony at the field, and the San Mateo Rifle Team will give a special exhibition.

These Firms and Individuals do honor to the American Legion and to the High Schools, and pledge continuation of their fullest co-operation

Aladdin Rug & Mattress Co.
308 Sixth Ave. S. M. 6324

Atlas Electric Co.
135 B Street S. M. 706-J

Baywood Theatre
The Evening here will make the Day complete
359 B Street S. M. 1800

The Blue Bird Drug Company
200 B St., Phone 2800 1360 Broadway, Ph. 3208
1201 Burlingame Ave., Phone Burlingame 2500

Burridge's Stationery
"Christmas Cards and Gifts"
78 Third Ave. San Mateo

Byron Grill
148 B Street S. M. 527

California Water Service Co.
J. T. Delaney, District Manager
365 B Street San Mateo 508

H. E. Casey Company
Building Supplies Coal and Wood
Peninsular Ave. and Woodside Way S. M. 7300

Chanteloup's French Laundry
165 North Claremont San Mateo 285

William F. Crosby Co.
UNDERTAKERS
23 California Drive, Burlingame Phone 347

Dan Custer's Beauty Salon
Mezzanine Floor, Loewe & Zwierlein
317 B Street San Mateo

Darcy's Sport Shop
200 Second Ave. S. M. 1420

Dodd's Coffee Shop
1311 Burlingame Ave. Harvey A. Striplin

Dr. P. A. Fallgren
DENTIST
235 Third Ave. S. M. 1128

Family Service Laundry
901 California Drive Burlingame Phone 41

Franzetti Cleaners
"Dowclene Dry Cleaning"
12 Third Ave. San Mateo 2207

Fox & Carskadon, Inc.
1471 Burlingame Ave. Burlingame Phone 1224

Green Line Drug Co.
218 Third Ave. S. M. 363

Hansen's Hairdressers
The Most Modern Beauty Salon on the Peninsula
277 Primrose Road Burl. 7999

Jack Johnson Co.
Expert Roofers
1725 El Camino Real S. M. 1227

Jas. A. Lee or C. W. Parsons
REALTORS
29 Third Ave. S. M. 60

Dave McCullough, Signs
847 San Mateo Drive San Mateo 65

Pantages' Candy Store
Meet Them Here After the Game
144 B Street San Mateo 28

Penn Furniture Shops, Inc.
130 Second Ave. San Mateo 45

Martin A. Poss, Florist
346 North Ellsworth 1403 Burlingame Ave.
San Mateo 2000 Burlingame 2020

Purity Market
Best of Fruits . . . Vegetables . . . Meats . . . Fish
Poultry . . . Staple Groceries at Lowest Possible
Prices . . . Charge Accounts . . . Free Delivery
1325 Burlingame Ave. Phone 5700

Rones' Candy Shoppe
1456 Burlingame Ave., Burlingame Phone 2512
82 Third Ave., San Mateo Phone 4655

Ross Radio Co.
Philco and RCA Victor Radios
132 Third Ave. San Mateo 432

S. M. Mutual Building & Loan Association
312 Third Ave. S. M. 350

The San Francisco Bank
Burlingame Branch
1435 Burlingame Ave. Phone 2535

San Mateo Creamery
A Good Place to Eat Good Things
255 B Street San Mateo 57

Schneider's
Furnishings and Shoes for Men and Boys
220 B Street San Mateo 7411-W

Spreckels Creameries, Inc.
Ice Cream Milk Cream
1101 Howard Ave. Burl. 257

Sunrise Cleaning and Dyeing
233 Baldwin Avenue San Mateo 82

Western Auto Top and Body Works
1320 El Camino Real San Mateo 1240

Frank C. Wyckoff
Anna-Stapff Wyckoff, Associate
Member National Selected Morticians and
National and California State Funeral Directors' Associations
221 Park Road Burlingame 3789

Zant Electric Shop
Expert Electrical Work
159 Second Ave. San Mateo 412

PARADE STARTS at 10:30 A. M. from EL CAMINO REAL and BURLINGAME AVENUE and will PASS DOWN BURLINGAME AVENUE TO THE HIGH SCHOOL.

Here is the Line-up for TOMORROW'S LITTLE BIG GAME
Between
BURLINGAME HIGH SCHOOL and SAN MATEO HIGH SCHOOL

PANTHERS VS BEARCATS

Burlingame No.		Pos.	San Mateo	No.
15	Gordon Covell	LER	Fred Brooks	5
20	Bill MacMaster	LTR	Joe Humphrey	24
4	Sheldon Parker	LGR	Stan Guilmette	6
37	Al Siemion	C	Tommy Burke	26
3	Dick Hinze	RGL	Glen Chase	4
38	Court Marculescu	RTL	Jack McNally	7
21	Wally Morris	REL	Waldo Hunt	3
11	George Trolesi	Q	Jack Sullivan	22
12	Bud Kerrins	LHR	Evan Nesbitt	19
22	Bob Rodgers	RHL	Ed Baehr (Capt.)	25
40	Bill Hooper (Capt.)	F	Cliff McAbee	15

KICK-OFF 2 P M BURLINGAME H. S. FIELD

San Mateo squad:

No. 3, Waldo Hunt; 4, Glen Chase, g; 5, Fred Brooks, e; 6, Stan Guilmette, g; 7, Jack McNally, t; 8, Bill Wolfe, t; 9, Glen Boldemann, t; 10, Enrico Marchesin, q; 11, Norval Levene, e. 12, Earl Pate, e; 13, Stan Walker, g; 14, Bob Brown, e; 15, Cliff McAbee, f; 16, John Keesling, e; 17, Bill Haaker, h; 18, Dick Baum, q; 19, Evan Nesbitt, h; 20, Howard Miller, h; 21, Bob Bevier, h; 22, Jack Sullivan, q; 23, Henry Cocconi, f; 24, Joe Humphrey, t; 25, Ed Baehr, h; 26, Tommy Burke, c.

Burlingame squad:

No. 1, Warren Vogel, g; 2, John Levy, c; 3, Dick Hinze, g; 4, Sheldon Parker, g; 5, Bill Hagen, h; 9, Bob Cormack, g; 11, George Trolesi, q; 12, Bud Kerins, h; 13, Jack De Lange, h; 14, Jack Dana, g; 15, Gordon Covell, e; 17, Tom Johnson, g; 18, Alex Cordes, e; 19, Don Winters, g; 20, Bill MacMasters, e; 21, Waly Morris, e; 22, Bob Rodgers, h; 23, Jack Canevari, t; 24, Brud Plate, c; 26, Glen Bailey, e; 27, Bob Ferguson, e; 28, Jack Rafael, e; 32, Art Heiman, t; 34, Jeff Bromfield, t; 37, Al Siemion, c; 38, Court Marculescu, t; 39, Carl Lewis, t; 40, Bill Hooper, t; Tom Houston, f.

Tickets: General Admission 75c
Outside Students 50c
On Sale Now
MILLER DRUG CO. RICCI SPORT SHOP

December 22, 1938 - San Mateo Times

Bright Ideas For LAST MINUTE SHOPPERS

"Shopping with Jewel"

FOR THE ELEVENTH HOUR
TIME SAVING TIPS AND GIFT SUGGESTIONS
SPECIALLY SELECTED FOR YOU
By Jewel Spangler

LILLIAN R SPANGLER
908 Park Avenue Tel 5657

The woman who builds for women offers a Christmas gift for your sock A charming home in the latest Hollywood style five spacious rooms tile bath and shower breakfast nook canvas walls in kitchen and bath, latest forced air overhead heating (it s wonderful) walking distance from Broadway depot It s a $7500 value for $6750 you ll be wise to act quickly at this price Convenient I H A loan Phone for appointment to see the plans without obligation on your part

• • •

JOLIN FURNITURE COMPANY
214 B Street

Last minute suggestions for gifts for the home hassocks that will be appreciated by any home owner $1 98 and up metal smokers $1 25 and up You ll find too a very large selection of lamps in all styles ranging from $1 95

• • •

LITTLE CHILDREN S NOOK
1417 Burlingame Calif

If you give the children wearing apparel you ll please both Mother and kiddie and you ll find many suggestions here little aprons darling pajamas Little Lady slips and panties Knickerbrick sleepers fluffy party dresses soft chenille bathrobes corduroy pajamas

• • •

CABBAGES & KINGS GIFT SHOP
34 Third Avenue

So unusual for those who have everything . impudent Irish Pixies made of suede . . washable everlasting . they assume any pose decorative and so amusing These little people of Ireland bring good luck to the owner too they say wonderful luck for the New Year Other unusual gifts are the lovely music boxes . one plays the Brahms Lullaby some songs from Snow White they come in charming styles as powder boxes cigar and cigarette boxes one delicate hand carved model is in the shape of a tiny gold piano

• • •

NELSON S BEAUTE SALON
22 B Street Telephone 8292

Here s an unusual tip for some woman on your list permanent wave gift certificate from a place that gives waves to suit every individual type and texture of hair satisfaction is guaranteed too with every order

• • •

STEPHEN S DRAPERY AND UPHOLSTERY
1591 Burlingame Avenue
(Across from the Telephone Building)

There is no finer gift for a home lover than one of the beautiful porcelain lamps offered here shipped direct from New York delicate designs truly some of the finest lamps we've yet seen store open evenings

• • •

BOEKENOOKEN S GROCERY STORE
1304 Broadway, Telephone 1318

For that festive affair the Christmas dinner, Mr Boekenoogen has a wonderful line of Christmas plum puddings and good old-fashioned spiced pickled watermelon rind, peaches, apricots and pears Don t forget to phone your orders early Mr Boekenoogen asks then he and his staff add above all, we wish to send to all our customers greetings for a very MERRY CHRISTMAS!!

LOEWE & ZWIERLEIN
317 B Street

All records were broken this year by The Christmas Store the biggest Christmas business ever was the report From the beautifully decorated front to the equally decorated back the store has been a constant hub bub of activity gifts gifts gifts they overflow the counters they please the shoppers And there still is a wonderful selection in this big department store it will easily take care of every item on your list and you need only take a few steps from department to department

A Merry Christmas wish comes from Loewe & Zwierlein to all of their customers they take this opportunity to express their thanks to them for this the biggest Christmas

• • •

BLESSNER S DRESS SHOP
1443 Burlingame Avenue

Costume jewelry the perfect gift this year since it is one of the most important aspects of a woman s ensemble . and a perfect place to buy it for it s new and smart here Also lovely lingerie and gift orders for those hard to fit or please

• • •

ONORATO FAMILY MARKET
205 B Street Telephone 5134

For your perfect Christmas dinner your food must be of the finest quality you ll find it here in turkeys geese roasters fryers ducks and all kinds of shell food to complement the main course Since this store specializes in this food you may be sure that it is only the very finest

• • •

KORN KRIB
74 Third Avenue

Kums Popt just the thing to have ready in the house for unexpected Christmas guests and just the thing to have for the whole family too it comes in large tins (which can be refilled) in buttered popcorn or caramel popcorn or cheese popcorn in 50 cent and 1 1 cent sizes Then there is a complete selection of Whitman candies in varied assortments joyally wrapped including candy laden toys and Wonder Boxes for children Don t forget too the fascinating selection of stuffed animal toys loved by young and old alike There is still a complete line of the cuddly creatures

• • •

C E BETTENCOURT S
Quality Fruit Market
1304 Broadway Telephone 1318

For distinguished Christmas decorations you can do no better than to shop here lovely wreaths and garlands of genuine holly wild cherry redwood red berries perfect mistletoe Then there are foodstuffs of the choicest quality for your holiday dinner and gorgeous gift baskets of fruit Last, but, Mr Bettencourt says certainly not least from all our staff comes hearty greetings to all our customers wishes for great Christmas joy and cheer

FOOD SHOP
309 Second Avenue

You can make a diabetic person very happy this Christmas by giving him candy because the Food Shop has special candy for him it has no sugar in it yet is as delicious as ordinary candy (We know cause we tasted some yum!) They come in assorted chocolates and fruit bon bons in special gift boxes 75 cent and $1 25 sizes Also non fattening candy really! It comes in gift boxes or in the bulk

• • •

JACK AND JILL
1354 Broadway

Here is just the thing for last minute shopping new children s smocks in adorable styles and colors 4 to 12 years old $1 59 Another suggestion bib aprons 2 to 12 39 cents and 65 cents

• • •

WILLIAM F WREDEN
1127 Howard Avenue

Privately printed books beautiful first editions rare maps quaint and lovely etchings You ll see by our list that this is an unusual shop for lovely Christmas gifts Everything in this quaint book shop is original . there are no reproductions

• • •

LEVY S TOY DEPARTMENT
Levy s (San Mateo Burlingame)

If you have left your shopping for the children to the eleventh hour you need not fear that you are going to be left out for Levy s still has a good selection for both boys and girls of all ages There is every type of doll in all prices adorable dolls to please any little girl there are many games that will keep children busy for hours there are the famous Holgate educational toys and many others and don t forget to buy at least one of the stuffed animals they ll win any child s heart

• • •

BURRIDGE S STATIONERY
78 Third Avenue

Time s the thing as you dash hither and yon doing last minute shopping so here s a tip that s sure fire for anyone on your gift list a fountain pen or pencil or both in a matched set Schaffer and Parker are tops in the pen world and you ll find both at Burridge s in the latest colors and designs from $1 25 and up

• • •

BRANSON S MEN S AND BOYS SHOP
222 Third Avenue

For all the men and boys on your list you ll find countless suggestions at Branson s Suspenders for instance are shown in the very latest styles and colors in leather streamlined Herringbone Then there are sets with garters and suspenders to match in Scotch plaids for only $1 50 suspenders in silk web and leather at the same price Belts plain or braided $1 and up buckles from $1 Robes in flannel solid colors contrasting piping $7 50 Pajamas fox sets jewelry starting at 50 cents

• • •

BELLEVUE SHOP
249 E Bellevue Phone 4190 J

Plenty of parking space no bustling crowds quiet surroundings in which to pick your gifts only a block off San Mateo Drive too Here you ll find those little gifts full of their own quaintness and charm

RUTH S
149 Second Avenue

When your feet ache and your arms are so laden with packages that you think they ll just break give yourself a treat and seek this quiet little spot for a bit of refreshment Regular fountain service but most unusual soothing surroundings in the Big Old House

• • •

BROADWAY CREAMERIES
TELEPHONE 8110
Burlingame San Mateo Broadway

Your Christmas dinner is an important part of the holiday celebration and dessert is an important part of the dinner So give this dessert careful consideration I ve done some investigation for you too and here s the result Festive ice cream puddings that serve 8 for 80 cents service for 14 $1 10 ice cream bricks at the regular price of 35 cents in both bell and Christmas tree centers . different and delicious mint sherbet and all no further away than your telephone

• • •

RONE'S CANDY SHOPPE
1456 Burlingame Avenue

You can t go wrong on candy! Always for everyone it s a most welcomed gift it s a natural for last minute what shall I give? problems especially when it s the freshly made, creamy candy from Rone s You ll enjoy buying your own candy here too

• • •

GREVE S SHOE STORE
208 Third Avenue

Slippers for men slippers for women slippers for children you just can t be wrong when you give them in many colors sizes styles practical slippers frivolous slippers especially appreciated too in this weather when feet get wet and cold and a change into warm slippers is welcome and These slippers you see are sure to please Cause they re wonderful slippers they came from Greves

• • •

EL PATIO CIRCULATING LIBRARY
1225 Burlingame Avenue

Mrs Stone s unusual silhouette pictures have gained much commendation from gift buyers as something just a little different and there are a few of them left for you last minute shoppers you ll find many other gifts here too

• • •

HOWLAND HOBBY HOUSE
302 Larton Avenue

Let hobbies solve your last minute gift problems for every boy or man has or should have a hobby model building is one of the most fascinating and popular men find it relaxing boys don t realize it, but it builds their character Drop in at the Hobby House and talk over your gift problems with them Start your menfolk on a hobby building model trains, airplanes or boats or if they are already started, give them additional models it s sure-fire

a neighborly message of COMMUNITY CHRISTMAS GREETINGS for a happy holiday...

Noel

Even if you don't believe in Santa — May your Yule be merry.

Rochex & Rochex, Inc.
106 El Camino Real S. M. 145

Greetings

We offer you the season's greetings, in all sincerity.

Sunrise Cleaning and Dying Works
233 Baldwin Ave. San Mateo
1204 Broadway Burlingame

We can wish no more than the good we wish you this Christmas.

Cooks Oil Company
Day or Night Service on All Types of Oil Burners
101 Bell St. S. M. 7641

May you be showered with good fortune on Christmas day.

Season's Best

Atlas Electric Co.
135 B Street San Mateo 706-J

Spend a joyous Christmas and remember our good wishes.

Hammer & Tosch Co.
BUILDERS—CONTRACTORS
479 Burlingame Ave. Ph. 1370

We see only the best things in store for your 1939 Christmas.

Best Wishes

Purity Market
1325 Burl. Ave. Burl. 5700

Old fashioned sincerity makes this new-fashioned greeting.

E. L. Patterson
FUNERAL HOME
126 Second Ave. S. M. 6906

Here's to your Christmas! May it be a merry one, and rich.

Best Wishes

Marie's Cafe
226 Lorton Ave. Burlingame

You're in for a Yule of greater cheer this year! We greet you.

GAFFIGAN
SHEET METAL WORKS
715 B Street San Mateo 876

Again we ask you to accept our fond wishes for a happy, old fashioned Christmas.

Season's Best

Leonard the Hatter
230 B St. Phone 437

Greetings

Here's to a Christmas of utmost fun and holiday cheer.

Zant Electric Shop
159 2nd Ave. S. M. 412

Noel

We hope you enjoy this Christmas more than any on your records!

Wm. E. Doud & Co.
REAL ESTATE
34 3rd Ave. S. M. 4081

Greetings

May we help you bring Christmas joys to those you want to remember dearly.

Burlingame Stationers
1203 Burl. Ave. Burl. 2656

A new Christmas bringing you new joy—is our wish for the Yuletide season.

Marin-Dell Milk
At Your Independent Grocer
245 So. Railroad Ave.
S. M. 4660

Merry Christmas

Climb on the bandwagon of joy starting with this Christmas.

Primrose Inn
222 Primrose Rd. Burl. 8027

If all the good wishes in the world were put together they'd express our Christmas greetings to you.

Best Wishes

Peninsula Ice Co.
836 San Mateo Dr., S. M. 6200

We prophecy a most wonderful Christmas for you this year.

Chanteloup's French Laundry
165 N. Claremont S. M. 285

Bright and gay — are our Christmas wishes to our own patrons.

Daily Sandwich Shop
363 B St. San Mateo

Old fashioned sincerity makes this new-fashioned greeting.

The Staff

Dr. Groth's
ANIMAL HOSPITAL
2600 So. El Camino, S.M. 1404

Cheerio!

When we wish you a merry Christmas, we wish you all good.

B. L. Grow
REAL ESTATE—INSURANCE
322 3rd Ave. S. M. 1774

The
California Water Service Company
wishes the people
of
San Mateo

A Merry Christmas
and
A Happy New Year

E. B. WALTHALL, Vice President
365 B Street San Mateo 508

Season's Greetings

PENINSULA REALTY CO.
38 Third Ave. S. M. 4

Wishing You and Everyone
A
MERRY CHRISTMAS
BOB'S MARKET
1116 Burlingame
Phone 4556

Christmas Cheer

H. E. Casey Company

Building Materials — Coal and Wood

Woodside Way and Peninsula Ave.
Phone 7300

Merry Christmas

May the only bumps you receive in 1940 be at the

Peninsula Skating Rink
Bayshore Highway at Howard
San Mateo
Skate for Health — Open Evenings except Monday

Greetings

You have made this year as happy for us as your Christmas will be!

MRS. JOHNSON'S
Primrose Cake Box
337 Primrose Road Burlingame 3307

Here's to your Christmas bells! They spell out our season's greetings to you—our neighbors.

Christmas Cheer

MODE-O-DAY
231 Third Ave. San Mateo

Joy, laughter, and happiness, are our wish for you for the Yule season.

Greetings

TO OUR FRIENDS . . . NEW AND OLD WE WISH
A Very Merry Christmas
BILL TAYLOR'S
Standard Super Station
Sixth and B Street Phone 2040

Christmas Greetings

We offer you this wish: good luck, good fun, an dgood health be yours from Christmas on. Greetings!

J. Pecten, Jeweler
216 3rd Ave. San Mateo 6616

When I wish you a merry Christmas, I wish you all good.

Season's Best

GREETINGS FROM
Sheriff James J. McGrath
San Mateo County

Best Wishes for a Happy and Healthy Christmas
San Mateo County Medical Society

Merry Christmas

The season's joys be yours—what more can we wish you and those you love!

Season's Greeting

Borden's Dairy Delivery Co.
198 California Drive Burlingame 2460

If all the good wishes in the world were put together they'd express our Christmas greetings to you.

Merry Christmas

Lloyd A. Wollmer Co.
1315 Burlingame Ave. Burlingame 5400

We're wishing what it takes to make a merriest Christmas.

Christmas Cheer

Pattisson's Garage
180 Second Ave. San Mateo 619

You're in for a Yule of greater cheer this year! We greet you.

Season's Best

PERIAT & SONS
WESTERN AUTO TOP & BODY WORKS
1320 El Camino Real San Mateo 1240

We're wishing you a holiday season crowned with jollity, merriment, and all good things.

Merry Christmas

El Camino Distributing Co.
[illegible] First Ave. San Mateo 646

We wish you
A MERRY CHRISTMAS
and
A HAPPY NEW YEAR
Thank You for Past Patronage

Greetings

C. A. Buck
Since 1908
Moving — Storage
1051 Burlingame Square Phone 3249-3250

Your Christmas cheer is what we wish for most, neighbor.

L. C. SMITH
First and Railroad S. M. 176

We sincerely wish you a most wonderful Christmas.

Christmas Cheer

Quality Bakery
106 B St. S. M. 124

Join us in anticipating a most merry Christmas season.

Greetings

Andy's Service Station
4th & B St. S. M. 35

The jingling bells, reindeer tracks in the snow — these express our wishes.

Merry Christmas

Nelson Beaute Salon
22 B Street S. M. 6292

All good things be yours for this Yule season.

Merry Christmas

J. E. Dermody
SERVICE STATION
3rd & El Camino S. M. 61

After the season is over—remember we wish you all that is good all year.

Merry Christmas

Arrz Beautie and Barber Shoppe
122 El Camino Ph. 1014

Here's a Christmas wish right from the heart.

San Mateo Creamery
255 B St. S. M. 57

Here's to a roundup of all that is worthwhile for you!

Season's Best

Dave McCullough
SIGNS
847 S. M. Dr. S. M. 65

The best of everything he yours on Christmas!

Greetings

Foreman's Camera Shop
92 3rd Ave. S. M. 1239

Here's to your Christmas! May it be a merry one, and rich.

Civic Center Tailor
JOSEF SLAVIK
24 B St. San Mateo

All that is worthwhile be yours is our wish for you Christmas.

Rones' Candy Shop
82 3rd Ave. 1456 Burl. Ave.
1318 Broadway

In appreciation of your patronage we extend our greetings.

Greetings

Burridge's
78 3rd Ave. S. M. 4830

We sincerely hope, that this proves the best of your gay Christmasses.

Christmas Cheer

Guido Bros.
119 B St. S. M. 561

Here's a toast to new happiness to begin this Christmas.

Noel

Tokyo Cleaners
371 B St. S. M. 5832

May this Christmas merriment last you all year.

SCHNEIDER'S
STORE FOR MEN
220 B St. San Mateo

Our wish for your Christmas is most sincere.

Best Wishes

J. E. French Co.
DODGE-PLYMOUTH
327 Lorton Ave. Burl. 1812

Again let us express our wishes that you share the season's joy.

Best Wishes

Standard Super Service Station
6th & B St. S. M. 2040

May this be one of the most exciting Christmasses you ever enjoyed.

Christmas Cheer

Magic Carpet Libraries
339 B St. 1427 B'way
S. M. 930 Burl. 5188

Everything you want will come your way—that is our wish for you.

Huxtable's
STATIONERY AND MUSIC
243 B St. San Mateo

May we wish you the merriest Christmas of all!

Noel

Morse Pharmacy
100 B St. S. M. 810

Again we say—we wish you a jolly and merry Christmas for 1939.

Christmas Cheer

Lee or Parsons
29 3rd Ave. S. M. 60

A Very Merry Christmas!

Easton Realty Co.
1404 Broadway Burl. 1171

Merry Christmas and a Happy New Year
Our Wish Is This:
May we continue to serve you until another Christmas is at hand.
YOKOHAMA LAUNDRY
308 Fifth Ave.
San Mateo

Merry Christmas

A new Christmas bringing you new joy—is our wish for the Yuletide season.

James McAlister, Inc.
Northern California Distributors
Chrysler --- Plymouth
130 California Drive
Burlingame 729

MERRY CHRISTMAS!

From
E. J. Keough, Manager

E. R. Young
Paul D. Hammat
A. L. Soward
B. W. Davis
R. L. Hooker
G. H. Braden
James T. Jones
Steve Gellerman
H. L. Hart
Ray Green
Monroe F. Brown

HOWARD BUICK COMPANY
265 Lorton Avenue Burlingame 2828

December 23, 1939 - San Mateo Times

1918 Armistice Day 1942

It's a day to remember. Peace was pledged that day in 1918, but miscreants there were who would not hold it sacred. Tomorrow too is Armistice Day. Let us all observe it. Let us all look forward to the next peace: a peace so fortified by democracy that none will ever again seek to destroy it.

FOOTBALL

ATTEND THE

LITTLE BIG GAME

Tomorrow Afternoon 2 p. m. Armistice Day

Burlingame High School Gridiron

Burlingame vs. San Mateo

THIS PAGE MADE POSSIBLE BY THE FOLLOWING FIRMS AND INDIVIDUALS

ASSOCIATED STUDENTS
BURLINGAME HIGH SCHOOL

LETH'S BEAUTY SHOP
ART PERMANENT WAVING
170 THIRD AVE. DIAL 3-1841

WESTERN AUTO TOP & BODY WORKS
1320 SO. EL CAMINO DIAL 3-4543

SAN MATEO FEED & FUEL CO.
850 SAN MATEO DRIVE DIAL 3-1861

PATTISSON'S GARAGE
AND MACHINE SHOP
180 SECOND AVE. DIAL 3-1876

PALIN & BROWN
BRAKE AND WHEEL ALIGNING
885 SAN MATEO DRIVE DIAL 4-2714

CASEY'S SMOKE SHOP
236 B STREET DIAL 3-1261

LOEWE & ZWIERLEIN
"BUY CHRISTMAS GIFTS EARLY"
317 B Street San Mateo

MARIN-DELL MILK AND CREAM
Independent Food Stores Oonly

Darcy's SPORT SHOP
200 Second Ave., San Mateo Dial 3-1801

CAPP'S CREAMERY
COR. THIRD AVE. AND SAN MATEO DRIVE

FIRESTONE STORES
CHRISTMAS TOYS ARE HERE—SHOP EARLY
174 THIRD AVE. SAN MATEO

DON LEE, Inc.
CADILLAC—OLDSMOBILE
200 CALIFORNIA DRIVE DIAL 3-3631

ATLAS ELECTRIC CO.
135 B STREET DIAL 3-3862

DAN CUSTER'S BEAUTY SALON
MEZZANINE FLOOR LOEWE & ZWIERLEIN
317 B STREET DIAL 3-2415

LLOYD A. WOLLMER CO.
1315 BURLINGAME AVE. DIAL 3-2788

BROADWAY REALTY
1194 BROADWAY DIAL 4-1823

FORSYTHE & SIMPSON
EXCLUSIVE OUTFITTERS TO MEN'S AND BOYS
1294 BURLINGAME AVE. DIAL 3-3312

HOTEL ST. MATTHEW
215 SECOND AVE., SAN MATEO DIAL 3-4751

DAVIS & CLIFTON
REALTORS
1446 BURLINGAME AVE. DIAL 4-1745

PURITY MARKET
INDEPENDENTLY OWNED
1325 BURLINGAME AVE. DIAL 4-1772

BURRIDGE'S
CARDS—STATIONERY—GIFTS
78 THIRD AVE. DIAL 3-7858

CABBAGES & KINGS
CARDS AND GIFTS
84 THIRD AVE. DIAL 3-7154

RICCI'S SPORT SHOP
1111 BURLINGAME AVE. DIAL 3-8483

WHITECROFT BOARDING KENNELS
2110 SO. EL CAMINO REAL, SAN MATEO DIAL 5-0968

Always a Winner
Spreckels
French Custard
ICE CREAM
and
QUALITY MILK AND CREAM

ASSOCIATED STUDENTS
SAN MATEO HIGH SCHOOL

RONES CANDY SHOPPE
"FRESH EVERY DAY—WATCH US MAKE IT"
68 Third Ave., San Mateo Dial 4-0836
1456 Burl. Ave., Burlingame Dial 4-3249

FOR CHRISTMAS—SEE OUR
FURNITURE GIFT SELECTIONS
CORDES
DRAPERIES—FURNITURE—FLOOR COVERINGS
1462 Burlingame Avenue Phone 4193

RAND'S FOOD CENTER
• 3rd Ave. & San Mateo Drive •
The Shopping Center of the Peninsula
If it is food you need . . . we have it
Like a good football team, our prices are hard to beat . . . Good Luck San Mateo High . . .

Freeman's MILITARY TANS $7.50

Buy Christmas Gifts Early!
ED ZWIERLEIN'S BOOTERY
309 B Street San Mateo

LET'S GO!

HERE'S THAT INVASION YOU WANTED!

Now, let's get things straight.

"You don't know who I am. Maybe I'm *your* son, or brother, or buddy—maybe not. But I am the soldier who'll get the equipment *your particular* Bonds will buy.

"Do *you* get a new *suit*, or a permanent wave, or whatever it is you're looking to spend money on... or will you help pay for the tools to do this job for you?

"O.K. then—*show me*—Buy Bonds to the limit!"

★ ★ ★

You're in this INVASION. It's as simple as that.

Uncle Sam needs 15 billion dollars this month to pay for this INVASION...and there's no *easy* way out. If it's not a *sacrifice*, you're not doing your part. 10 per cent isn't enough—15 per cent isn't enough. *Nothing* is enough but *every last cent* you can turn into fighting War Bonds.

You're not *giving*, American—you're *investing*.

Investing in freedom, investing in a clear conscience, investing for future security.

And it's the *soundest* investment anyone *ever* made.

You'll have the money to educate your children, build your home, buy a car, when the war is won.

The *least* every American can do to put this over is to buy an extra $100 Bond in September. But that's the *least*—you can be counted on to do your level *best*, can't you? Get those War Bonds *now*—buy them out of income, buy them with idle, accumulated money—*but buy all you can*—and be glad to be an American!

World's Safest Investments

United States War Savings Bonds—Series E: gives you back $4 for every $3 when the bond matures. Interest: 2.9% a year, compounded semi-annually, if held to maturity. Denominations: $25, $50, $100, $500, $1,000. Redemption: any time 60 days after issue date. Price: 75% of maturity value.

2½% Treasury Bonds of 1964-1969: readily marketable, acceptable as bank collateral, redeemable at par and accrued interest for the purpose of satisfying Federal estate taxes. Dated September 15, 1943; due December 15, 1969. Denominations: $500, $1,000, $5,000, $10,000, $100,000 and $1,000,000. Price: par and accrued interest.

Other securities: Series "C" Savings Notes, ⅞% Certificates of Indebtedness; 2% Treasury Bonds of 1951-1953; United States Savings Bonds Series "F"; United States Savings Bonds Series "G".

3RD WAR LOAN

$15,000,000,000
NON-BANKING QUOTA

BACK THE ATTACK WITH WAR BONDS

CHARLES KARAGHEUSIAN
Oriental Rug Cleaning Works
1171 Broadway, Burl. (Formerly with Penn Furniture Shop) Dial 4-1862

Larry's Buffet
106 Baldwin Closed Sundays and Mondays Dial 3-9885

Snappy Service Cleaners
824 Second Avenue Dial 3-3772

Costar's Van & Storage
1145 California Drive Dial 3-5825

Karl's Kustom Made Shoes
1344 Burlingame Avenue Burlingame

Whitecroft Boarding Kennels
2110 El Camino Real, San Mateo (Positively No Sick Dogs) Dial 3 0368

Berger's Home Laundry
41 No Claremont San Mateo

Retail Clerk's Local 775

Dr. F. E. Gildersleeve
19 B Street Dial 3 0723

The Broadway Hardware Co.
1326 Broadway Ave Dial 3-8445

Geo. Arthur & Sons
841 So. Claremont Dial 3-4987

Broadway Cleaners
1151 Broadway Ave. Dial 3-4470

State Free Market
1218 So. El Camino Real Dial 3-4752

Rainbow Do-Nut Shop
1432 Burlingame Avenue Dial 3 0372

Steckmest's Creamery
1160 Burlingame Avenue Dial 3 8470

J. Allec Cleaners & Dyers
187 Second Avenue Dial 3-5016

Bay Meadows Cocktail Lounge
2128 So. El Camino Dial 3 9928

The Towne & Ah Sam Florists
10 No. El Camino Real, Dial 4-2094 2645 So. El Camino, Dial 3-1621

Garloff's Pet & Garden Supplies
1205 Burlingame Avenue Dial 4-1552

Rones' Candy Shoppe
88 Third Avenue, Dial 4-0838 1456 Burlingame Ave., Dial 4-3248

helen hartmire's
clothes tree

Kremmer Private School
17 Baldwin Ave. DAY AND RESIDENT Dial 3 7680

Arthur W. Tyo
201 South Boulevard San Mateo 3 5913

Pen Realty Company
1464 Burlingame Ave. Dial 4-2508

Ethel Banks' Beauty Shop
1240 Howard Avenue Dial 4 2988

Marie Chapeaux Hats
30 Third Avenue Dial 3-5736

Ballin's Children's Wear
1232 Burlingame Avenue Linens and Handkerchiefs Dial 4-0124

Wilson's Confectaurant
1401 Burlingame Avenue Dial 4 1462

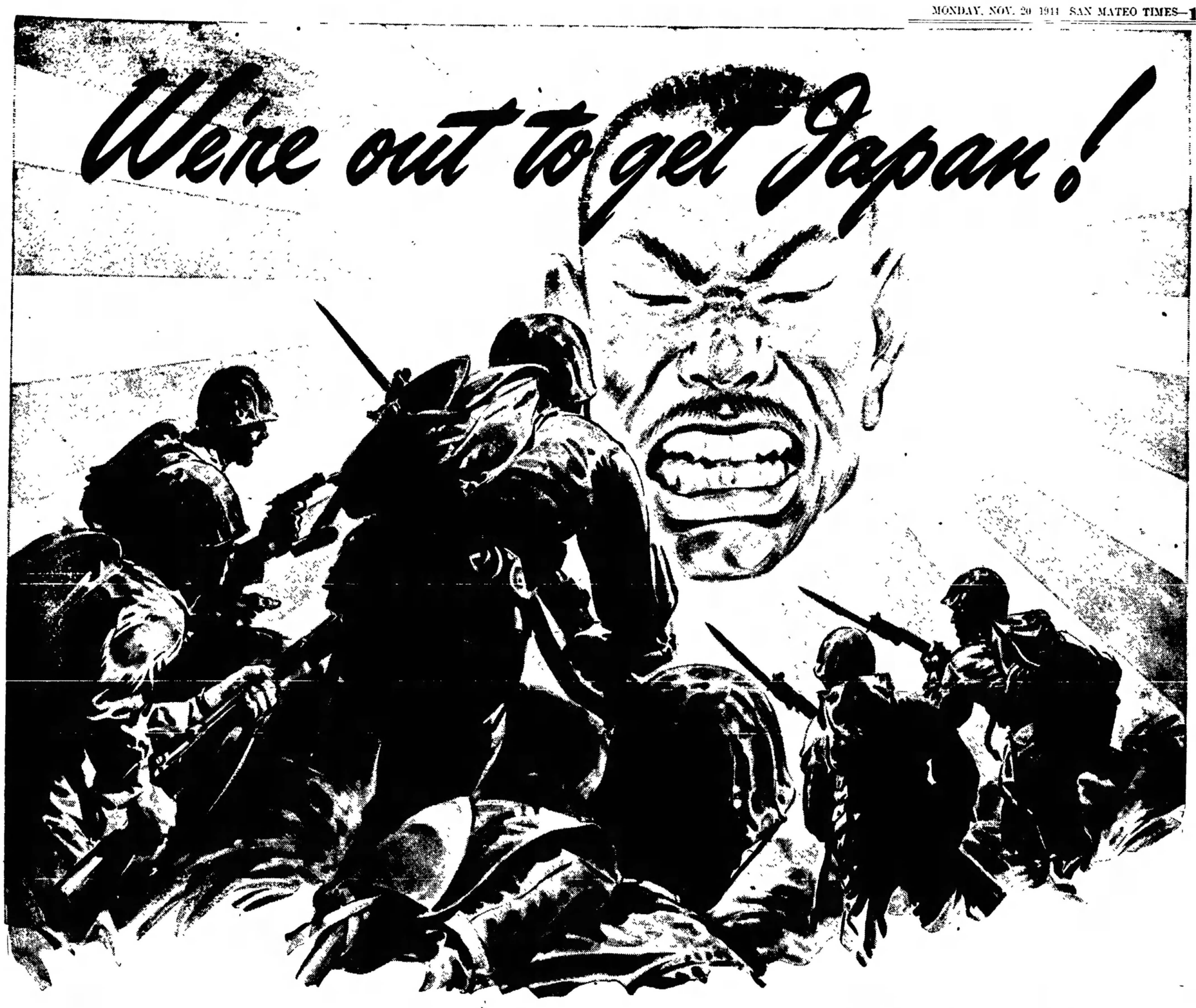
Layton Home Furnishings
28 Third Avenue Dial 3-2738

The Blue Bird Drug Co.
200 B Street, Dial 3-1846 1201 Burlingame Avenue Dial 4-1785

Purity Market
1325 Burlingame Avenue ALL DEPARTMENTS Dial 4 1778

Foreman's Camera Shop
82 Third Avenue Dial 3-1068

November 20, 1944 - San Mateo Times



Let's go America! YOUR 6TH WAR LOAN DRIVE

THERE can be no victory until the final battle is won. There can be no victorious homecomings until the last shot is fired and the last enemy surrenders.

It costs billions of dollars a month to fight Japan. A mountain of new-type equipment is needed for the battle of the Pacific. And that's why the 6th War Loan Drive is just as important—*perhaps more important*—than any previous war loan drive.

You know all the personal advantages of buying war bonds: $4 back for every $3 you invest in 10 years; security for your future; a fight against dangerous inflation. But over and above these personal interests is the great patriotic need for everyone to get behind the fight to lick Japan. Yes, there's a long, tough war still ahead of us. Our soldiers haven't stopped fighting—DON'T YOU! Buy *at least* one extra $100 War Bond in the 6th War Loan Drive. Buy *more* if you possibly can. Remember, the job in the Pacific is still terrific—keep on buying War Bonds until *final victory* is won!

6th WAR LOAN

STARTS TODAY!

BUY AT LEAST ONE EXTRA $100 BOND

THIS PAGE SPONSORED BY THE FOLLOWING PATRIOTIC BUSINESS FIRMS AND INDIVIDUALS:

HOWARD BUICK CO.
265 Lorton Avenue — Burl. 3-1817

ATHEY MOTORS
129 California Drive — Burl. 3-0018

LEN R. ANDERSON
1460 Bellevue Avenue — Burl. 3-5688

ATLAS ELECTRIC CO.
135 B Street — S. M. 3-3962

MUNGER SIGN STUDIO
1935 S. El Camino Real — S. M. 5-2212

WINTERTON STUDIO
22 Third Avenue — S. M. 4-3423

PEDERSON & ARNOLD
Fifth Avenue and S. Claremont — S. M. 3-5603

SAN MATEO FEED & FUEL CO.
850 San Mateo Drive — S. M. 3-1861

G. V. MORTENSON
90 Third Avenue — S. M. 3-2503

ECONOMY DRUG CO.
142 Third Avenue — S. M. 3-1341

CHAS. KARACHEUSIAN
1103 Broadway — Burl. 4-1062

ALADDIN CLEANING CO.
300 Sixth Avenue — S. M. 3-2320

B. F. GARLOFF
Pet and Garden Supplies
1205 Burlingame Avenue — Burl. 4-1552

LORTON AVENUE CAFETERIA
266 Lorton Avenue — Burl. 3-0638

ROSS RADIO CO.
132 Third Avenue — S. M. 3-4203

BROADWAY HARDWARE CO.
1328 Broadway — Burl. 3-6445

BURKS COCKTAIL LOUNGE
1461 Burlingame Avenue — Burl. 3-9771

THE BIKE SHOP
209 Baldwin Avenue — S. M. 3-9728

PATTERSON & O'CONNELL
126 Second Avenue — S. M. 3-0288

U. S. TIRE SUPPLY CO.
341 California Drive — Burl. 3-0967

BAYWOOD CAFE
340 B Street — S. M. 3-9841

PURITY MARKET
1325 Burlingame Avenue — Burl. 4-1772

LOUISE HALL
1412 Burlingame Avenue — Burl. 4-0819

MARTIN A. POSS
346 N. Ellsworth Avenue — S. M. 3-1811

RONES CANDY SHOPPE
1456 Burlingame Avenue — Burl. 4-3249

MINTO MOTOR CO.
111 California Drive — Burl. 4-2501

CLARE KEMP
226 Lorton Avenue — Burl. 3-1656

RAYBOULD & BARTLETT
10 Third Avenue — S. M. 4-2906

BENOIT, THE JEWELER
224 B Street — S. M. 3-0401

This is an official U. S. Treasury advertisement—prepared under auspices of Treasury Department and War Advertising Council.

January 22, 1945 - San Mateo Times

GOLDEN STATE DAIRY PRODUCTS
1458 Burlingame Ave. Phone 3-3695

E. T. HAAS COMPANY
CONTRACTOR
Woodside Way and Peninsular Ave.
San Mateo Phone 3-4529

THE EASTON REALTY CO.
WILLIAM S. NIELSEN
1404 Broadway Phone 3-5659

MARIN-DELL DAIRY PRODUCTS
245 So. Railroad Ave., San Mateo
Phone 3-7772

MILLER DRUG CO. NO. 2
1300 Broadway Phone 3-3651

MILLER DRUG CO. NO. 1
1200 Burlingame Ave. Phone 3-4556

HAGEN'S--WOMEN'S APPAREL
1316 Burlingame Ave. Phone 3-6531
76 Third Ave., San Mateo Phone 3-9636

HENRY'S MARKET
1352 Broadway Phone 3-5101

LANG'S BEACON STATION
Cor. Lorton and Bellevue, Burlingame

ED ZWIERLEIN -- SHOES
309 B St., San Mateo Phone 4-2987

GARLOFFS
Pet and Garden Supplies
1205 Burlingame Ave. Phone 4-1552

RONES' CANDY SHOPPE
1456 Burlingame Avenue Phone 4-3249

SAN CARLOS PET HOSPITAL
718 El Camino Real, San Carlos S. C. 268

GEORGE JOHNSON
Painting Contractor
Thirty-ninth Avenue, R. F. D. 100 Dial 5-0813

THE BIKE SHOP
"Our Repair Service Can't Be Beat"
209 Baldwin Avenue San Mateo Dial 3-9728

FAMILY SERVICE LAUNDRY
901 California Drive Burlingame Dial 3-1330

BURLINGAME DRUG CO.
1309 Burlingame Avenue Dial 4-2441

PENINSULA ICE CO.
836 San Mateo Drive, San Mateo. Ph. 3-2781

PENINSULA LETTERS
PUBLIC STENOGRAPHERS
Notary Public—Marjorie Young—Quick Service
1213 Burlingame Avenue Burlingame Dial 3-1431

Our Wounded Boys Need Your Blood!

YOU CAN HELP SAVE THE LIFE OF A BOY OVERSEAS

by giving your blood through your AMERICAN RED CROSS to be processed into blood plasma and rushed directly to our fighting front, where an immediate transfusion means the difference between life and death to a fighting man.

YOU CAN HEDP SPEED HIS RETURN TO HEALTH HERE

by giving your blood to the SAN MATEO COUNTY BLOOD BANK, which will in turn send it to a wounded service man hospitalized in this country and in need of blood for his total recovery.

It's Up To You To See Them Through!

MAKE YOUR APPOINTMENT AS A BLOOD DONOR TODAY

SAN MATEO COUNTY BLOOD BANK
Phone
3-1424

AMERICAN RED CROSS BLOOD DONOR SERVICE
Phone
3-4561

This vital message has been made possible by the local firms and individuals listed on this page

FORREST F. BRACKETT
Real Estate Specialists
2533 El Camino Real, San Mateo
Phone 5-1671

George A. Mann "Tex" Denson Now in the Navy)
DENSON & MANN
COMPLETE AUTOMOTIVE SERVICE
14 No. Ellsworth Avenue 17 No. B Street

The Broadway Hardware Co.
MR. and MRS. FERRARI
1326 Broadway Burlingame Dial 3-6445

JACK'S SHOE REPAIR SHOP
73 Third Avenue San Mateo

San Mateo Mutual Building and Loan Association
312 Third Avenue San Mateo Dial 4-0395

PENINSULA FERTILIZER CO.
119 Nineteenth Avenue San Mateo Dial 5-1394

BURK'S COCKTAIL LOUNGE
1461 Burlingame Avenue Dial 3-9771

LOUIE'S MACHINE SHOP
235 Highland Avenue, Burlingame Dial 3-5378

ROSS RADIO COMPANY
132 Third Avenue, San Mateo Dial 3-4203

GENE GIESIN
Distinctive Jewelry
240 B Street, San Mateo

M'CANN'S SHOE RENEW
338 Third Avenue, near R. R. Avenue

RENTON'S COFFEE SHOP
323 Third Avenue San Mateo

CAPPS CREAMERY
120 Third Avenue Phone 3-9864

LORTON AVE. CAFETERIA
JOE J. JOILER
Serving Distintice Dinners
266 Lorton Avenue, Burlingame

PURITY MARKET
Independently Owned
Complete Food Store
1325 Burlingame Ave. Phone 4-1772

SAFE-WAY CLEANERS
NATE RICE
1151 Broadway, Burlingame Dial 3-4470

WHITECROFT KENNELS KENNELS
2110 South El Camino Real, San Mateo
Dial 5-0988

BURLINGAME MOVERS AND STORAGE
C. J. SIMMS
950 Broadway, Burlingame Dial 3-5292

June 18, 1945 - San Mateo Times

"Keep Buying Bonds Until Tokyo Falls"

Let's Make the "MIGHTY 7th WAR BOND DRIVE a Huge Success

The following firms are cooperating to make this announcement possible:

Thomas-Allec Cleaners & Dyers
10% Discount on Cash and Carry
167 Second Avenue San Mateo 4-1741
1136 Broadway Burl. 3-4631

MARGIE'S LUNCH
150 Third Avenue San Mateo

HOTEL ST. MATTHEW
MR. AND MRS DAN CUSTER
215 Second Avenue Dial 3-4751

CAPPS CREAMERY
120 Third Avenue Dial 3-9864

SPONHEIM & CASTER
WE WILL BUILD YOUR HOME NOW
320 Third Avenue Dial 3-4524

COX & MILLER
COMPLETE AUTOMOTIVE SERVICE
129 California Drive Burl. 3-8656

THIRD AVENUE FOUNTAIN
ANDY'S FINE FOODS
270 B Street Dial 3-9995

SINGER SEWING MACHINE CO.
338 B Street S. M. 4-1377

J. B. REYNARD & SON
PLUMBING AND HEATING
165 Second Avenue Dial 3-3861

RENTON'S COFFEE SHOP
323 Third Avenue San Mateo

BLEND'S RADIO SALES
and Service
1112 Burlingame Avenue Burl. 4-3313

WISNOM LUMBER CO.
LUMBER
5th Ave. and So. Claremont St. Dial 3-8136

BOYS' AND STUDENTS' SHOP
The Only Exclusive Boys' and Students' Shop on the Peninsula
1222 Burlingame Avenue Dial 4-1548

Pedersen & Arnold Planing Mill
QUALITY MILL WORK
Fifth Ave. and So. Claremont Dial 3-5603

ELECTRICAL APPLIANCE AND SERVICE CO.
151 B Street Dial 3-8602

We must meet this challenge in the Mighty Seventh

We're on the road to victory—no doubt about it.

But it's a long, hard road still to be traveled—a path to peace built on the sacrifices of our fighting men and the single-hearted devotion of all of us at home.

Our soldiers, sailors and marines will do their part, but *think* of it—every bullet, every drop of gasoline, all the vast equipment of war must be transported over thousands of miles to fill their needs.

More of everything will be needed. More B-29's, more tanks, half-tracks, jeeps and trucks, more rockets, mortars, airborne radar.

A whole new air force is in creation—huge new bombers dwarfing the superfortress—fast new jet-propelled combat planes, the P-80 or "Shooting Star," coming off the lines by thousands.

It's up to *us* to help pay for those things our armed forces need—and that's why we *must* put over the mighty Seventh War Loan.

This is your biggest assignment ever! There will be one less War Bond Drive this year, which is why we must lend more, *now!*

In the box (right) you'll find the amount *you* must lend to do your share in making the SEVENTH a smashing success. Today, make arrangements to meet your quota—it's big, but it's *your* duty...and it is vitally important. Remember, in buying War Bonds, you are not *giving*—you are making the safest investment in the world!

Don't fail your fighting men—don't let your country down.

Buy your quota or more—get behind the mighty Seventh War Loan!

THE MIGHTY 7th WAR LOAN

HERE'S YOUR QUOTA

Select your individual quota in the 7th War Loan according to *your* income—then meet it!

If Your Average Income Per Month is:	*Your War Bond Quota in the 7th is: (Cash Value)*
$250 & up	$187.50
225-250	150.00
210-225	131.25
200-210	112.50
180-200	93.75
140-180	75.00
100-140	37.50
Under $100	18.75

Let your dollars join the fight in the MIGHTY SEVENTH WAR LOAN!

ALL OUT FOR THE MIGHTY SEVENTH!

PENINSULA LETTERS
PUBLIC STENOGRAPHERS
Notary Public—Marjorie Young—Quick Service
1213 Burlingame Ave. Burl 3-1431

PAULSON NEWS AGENCY
309 Seventh Avenue Dial 3-7153

BAYVIEW CREAMERY
MEET "TWO JIMMIES"
240 Third Avenue Dial 3-7412

ALADDIN RUG CLEANING CO.
308 Sixth Avenue Dial 3-2320

TOWN AND COUNTRY SHOP
DRESSES
1414 Burlingame Avenue Burl. 4-0745

ATHEY MOTORS
Hudson Dealer—Used Cars—General Tires
129-33 California Drive Dial 3-8081

CRISTOFANI BROS.
GOODRICH TIRE DISTRIBUTORS
101 B St.—215 Fourth Ave. Dial 3-8742

MIKE'S DAILY LUNCH
363 B Street San Mateo

Adams' Supplies - Accessories
Automotive—Electrical—Hardware
359 B Street Dial 4-2141

THE TWO BEARS
2608 So. El Camino Real Dial 3-8847

BURRIDGE'S
SAN MATEO STATIONERS
78 Third Avenue Phone S. M. 3-7858

PRIMROSE MARKET
GROCERIES—FRUITS—VEGETABLES
1404 Burlingame Avenue Dial 4-3516

VICTORY GRILL
BUY MORE WAR BONDS
138 Third Avenue Phone 3-9897

JEROME DRAPER & CO.
REALTORS
257 Primrose Road Burl. 4-1791

RONES' CANDY SHOPPE
1456 Burlingame Avenue Dial 4-9249

SAN MATEO MUTUAL BUILDING AND LOAN ASSOCIATION
312 Third Ave., San Mateo Dial 4-0395

PURITY MARKET
Independently Owned
Complete Food Store
1325 Burlingame Ave. Burl. 4-1772

"Look for the Big White Dog"
WHITECROFT KENNELS
2110 South El Camino Real, San Mateo
Dial 5-0968

BURLINGAME MOVERS AND STORAGE
C. J. SIMMS
950 Broadway, Burlingame Dial 3-5292

A. H. RADEBAUGH
REAL ESTATE BROKER
305 Baldwin Avenue Phone 4-2147

SAFE-WAY CLEANERS
NATE RICE
1151 Broadway, Burlingame Dial 3-4470

LUXOR CABS
Say: "Buy More Bonds—Slap the Japs"
250 Main Street Dial 4-1464

STERLING
CLEANERS and DYERS
215 Highland Avenue Burl. 3-3605

George A. Mann "Tex" Denson
DENSON & MANN
COMPLETE AUTOMOTIVE SERVICE
14 No. Ellsworth Avenue 17 No. B Street

January 21, 1946 - San Mateo Times

What can you Spare that they can Wear?

Local Drive sponsored by San Mateo-Burlingame

AWVS

Victory Clothing Drive Starts Today Ends Jan. 26

DEPOTS

IN SAN MATEO—Congregational Church
Tilton Avnue and
San Mateo Drive

St. Matthew's Episcopal Church
Baldwin Avenue and
El Camino Real

BURLINGAME—First Methodist Church
Howard Avnue and
El Camino Real

First Presbyterian Church
1308 Balboa Avnue

First Baptist Church
825 Fairfield Road

and all Catholic Churches of San Mateo and Burlingame.

Let's Not Forget the Others

WHAT TO DO

1. **Get together *all* the clothing you can spare.**
2. **Take it to your local collection depot immediately.**
3. **Volunteer some spare time to your local depot.**

Dig Out Your Spare Clothing TODAY

COATS
SUITS
TROUSERS
SKIRTS
DRESSES
SHIRTS
SWEATERS
UNDERWEAR
PAJAMAS
KNITWEAR
BLANKETS
BEDDING

INFANT'S
CHILDREN'S
WOMEN'S
MEN'S

PIECE GOODS
REMNANTS
DRAPERIES

SERVICEABLE SHOES

Shoes, Galoshes, Overshoes and Rubbers are also wanted, but will be accepted only if tied in pairs.

UNWANTED ITEMS

The following items are not desired in the Victory Clothing Collection: Straw Hats, Toys, Feather Beds, Pillows, Mattresses, Novelties and Household Furnishings.

Open Your Heart— Winter's Closed In

● Clothing that YOU may consider old can bring new life to some suffering person to whom war brought despair and destitution.

Goal of the Victory Clohing Collection is 100,000,000 garments, plus shoes and bedding. If YOUR contribution seems negligible, bear this in mind: EVERY GARMENT YOU GIVE MEANS ONE MORE HUMAN BEING SAVED FROM COLD OR SICKNESS OR POSSSIBLY DEATH.

About 25,000,000 people overseas received clothing collected from Americans last spring. But for every person clothed so far, a dozen more remain virtually threadbare. Your spare clothing will be distributed free, without discrimination, to the victims of Nazi and Japanese oppression in Europe, the Philippines, and the Far East.

THIS MESSAGE IS BROUGHT TO YOU BY

LEVY BROS. DEPARTMENT STORES
San Mateo Burlingame

FORSYTHE & SIMPSON
Exclusive Outfitters to Men and Boys
Burlingame

JAMES J. McGRATH
Sheriff, San Mateo County

FOX & CARSKADON
Leaders in Peninsula Real Estate
San Mateo Burlingame Redwood City

LOUISE HALL
CORSETS
1412 Burlingame Ave. Dial 4-0832

RONES' CANDY SHOPPE
1456 Burlingame Ave. Dial 4-3249
Open Wednesdays, Thursdays, Fridays and Saturdays

Whitecroft Boarding Kennels
"Look for the Big White Dog"
2110 So. El Camino Real
Dial 5-0968

Howard Buick Company
261 Lorton Avenue
Burlingame
Dial 3-1817